

ADVERTISE: XIX ISA WORLD CONGRESS OF SOCIOLOGY



The Metro Toronto Convention Center offers several unique advertising opportunities at various price points. Advertising will be displayed from July 15 – 21, 2018 and will be viewed by over 6000 international delegates.

General Information: Options A through C


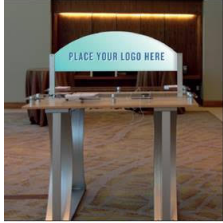
- Advertisers are responsible for providing their graphic logo in .eps format
- Installation of the advertising is included in the prices listed
- Advertisement location preference will be on a first come basis (if applicable)
- Prices include all taxes

Advertising Option A: Signage


<p>Column Wrap I</p> <ul style="list-style-type: none"> ○ Based on 10' tall graphic installed at ground level ○ Lounge – Constitution Lounge ○ Price: \$2,750 USD 	
<p>Column Wrap II</p> <ul style="list-style-type: none"> ○ Based on 10' tall graphic installed at ground level ○ Constitution Hall ○ Price: \$2,500 USD 	
<p>Overhead Banners</p> <ul style="list-style-type: none"> ○ Bridge level between North and South buildings ○ High traffic area ○ Double-sided 8' x 3' graphic ○ Price: \$1,750 USD 	
<p>Escalator Well Runner I</p> <ul style="list-style-type: none"> ○ One side of the runner only (two available per escalator) ○ Going to Exhibit Hall A ○ Price: \$1,250 USD 	
<p>Floor Decals</p> <ul style="list-style-type: none"> ○ Placed in public areas ○ Direct delegates to your booth in the Expo ○ 3' x 3' graphic ○ Price: \$200 USD 	

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Advertising Option B: Charging Stations

<p>Charging Station Kiosk</p> <ul style="list-style-type: none">○ Lockable for phone security○ Price: \$2,500 USD	
<p>Charging Station Counter</p> <ul style="list-style-type: none">○ Price \$2,000 USD	

Advertising Option C: Information Booth

<p>Information Booth</p> <ul style="list-style-type: none">○ Brand the booths providing assistance to delegates throughout venue○ Top and bottom panel signage included○ Price: \$2,000 USD	
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Advertising Option D: Publication Table

Advertisers wishing to distribute materials to Congress attendees may display items on the general Publication Table. Examples include a magazine, brochure, handout, or other printed material.

Price per item displayed: \$500 USD

- A printed copy of the item to be displayed must be provided to the Local Organizing Committee in advance for approval
- Advertisers are responsible for the cost of printing and shipping items to the Congress venue
- Prices include all taxes

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Advertising Option E: Program Book Ads

Advertisements may be included in the pdf copy of the Program Book which will be posted online and in a printed version.

Prices (taxes included);

- Outside back cover of program book (color): \$1,800 USD
- Inside front or inside back cover: \$1,450 USD
- Full page \$1,200 USD
- 1/2 page \$600 USD

Please contact us for further information.

Advertising Option F: Promotional Flyers in Delegate Bags

Every delegate will receive your flyer, leaflet or brochure.

Price per item distributed: \$1,200 USD

- Max size A4
- A printed copy of the item to be distributed must be provided to the Local Organizing Committee in advance for approval
- Advertisers are responsible for the cost of printing and shipping items to the Congress venue
 - The number of copies and shipping details will be communicated in April 2018
- Prices include all taxes

Please contact us for further information.