

IV ISA Forum of Sociology

Porto Alegre, Brazil • July 14-18, 2020 • Events Center PUCRS



Challenges
of the 21st
Century: Democracy,
Environment,
Inequalities,
Intersectionality

www.isa-sociology.org

isa International
Sociological
Association

 SOCIEDADE
BRASILEIRA DE
SOCIOLOGIA

PUCRS

Host City Conference

PORTO ALEGRE

With four distinct seasons, Porto Alegre welcomes visitors with an annual average temperature of 20 °C. The city is surrounded by the calm waters of Lake Guaíba and the touch of charm is given by large number of trees, with a population of about 1.5 million inhabitants, it is possible to consider that the city has almost one tree for each inhabitant. Known for its cultural diversity and integration with nature, Porto Alegre offers cultural, historical, gastronomic and leisure itineraries to get to know this city that has a metropolitan body, a cosmopolitan spirit and a province soul. Porto Alegre is the birthplace of participatory budgeting.

First public technology company in the country, Procempa made Porto Alegre a digital city. In June 2011, Porto Alegre was voted the third best digital city in Brazil, after being evaluated by a methodology created by the Center for Research and Development in Telecommunications (CPqD) in criteria such as technological infrastructure, availability of digital services and accessibility features.

According to ICCA (International Congress and Convention Association) Porto Alegre is in the Top 3 among the cities that most hosts international events and is reference in infrastructure and services. The city has a vocation to receive show, congresses and events, combining culture, gastronomy, traditions and leisure.

Urban Mobility:

It has a privileged urban mobility system with average travel time between the airport, hotels and the convention center.

Weather:

Porto Alegre welcomes visitors with an annual average temperature of 20 °C.

The temperature variations of the year are approximately:

Summer: (December to March): 25°C to 35°C

Autumn: (March to June): 10°C to 25°C

Winter: (June to September): 2°C to 17 °C

Spring: (September to December): 15 °C to 30 °C





The Exhibition area will be located in at the PUCRS Convention Center. We invite publishers and partners to be a part of this international event expected to welcome over 5000 delegates from around the world.

Benefits to exhibitors:

- Showcase your organization at an international conference
- Share your ideas, perspectives and successful program results with our audience
- Present your products and services
- Network with a diverse group of international practitioners and potential collaborations

Expo Hours:

July 15 | 9:00 – 17:00
July 16 | 9:00 – 17:00
July 17 | 9:00 – 17:00
July 18 | 9:00 – 17:00

Sponsorship Choices

GOLD - Investment - US\$ 5.000

18m² space at a privileged location at the Convention Center

Use of the company logo as a GOLD sponsor:

- E-mail marketing campaign
- Spontaneous media
- Website

- Signage inside and outside Convention Center (main hall, entrance gate, floor-standing displays, stage background, table panels)



Panel with welcome program

- Program book (summarized scientific program)
- Company logo projected on the main hall (during breaks and welcome).
- 10 complimentary registrations.

- Circulation space Networking Lounge

**According to the plan approved by the organizing committee.*



ISA Board Room

- Mobile system

An application that will enable every attendee, registered or not, to access before de conference all information such as program, speakers, exhibitors among others.

**Gold Sponsor will be able to insert their logo in the app*

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Sponsorship Choices

SILVER - Investment - US\$ 3.000

18m² space at a privileged location at the Convention Center

Use of the company logo as a SILVER sponsor:

- E-mail marketing campaign
- Spontaneous media
- Website

- Signage inside and outside Convention Center (main hall, entrance gate, floor-standing displays, stage background, table panels)



Panel with welcome program

- Program book (summarized scientific program)
- 10 complimentary registrations.

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Sponsorship Choices

BRONZE - Investment - US\$ 2.000

18m² space at a privileged location at the Convention Center

Use of the company logo as a BRONZE sponsor:

- E-mail marketing campaign
- Spontaneous media
- Website

- Signage inside and outside Convention Center (main hall, entrance gate, floor-standing displays, stage background, table panels)



Panel with welcome program

- Program book (summarized scientific program)
- 05 complimentary registrations.

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Separate Marketing Actions

Booths not included in the Sponsorship Fees

Price of the 9 square meter booth with basic setup

Investment:

US\$ 1.000

Provide Free Wi-Fi Access US\$ 15.000

Exclusive - 1 sponsor only

Wi-Fi will be available in all session rooms and areas for delegate convenience

- Logo acknowledgment on Wi-Fi-Voucher
- Acknowledgment in, Program book, Program APP, website and at Registration

Program Book Ads

Advertisements may be included in the pdf copy of the Program Book which will be posted online and in a printed version.

Prices (taxes included);

- Outside back cover of program book (color): US\$ 1,800
- Inside front or inside back cover: US\$ 1,450
- Full page US\$ 1,200
- 1/2 page US\$ 600

Promotional Flyers in Delegate Bags

Every delegate will receive your flyer, leaflet or brochure.

Price per item distributed: US\$ 1,200

- Max size A4
- A printed copy of the item to be distributed must be provided to the Local Organizing Committee in advance for approval
- Advertisers are responsible for the cost of printing and shipping items to the Congress venue
- The number of copies and shipping details will be communicated in June 2020

■ Prices include all taxes

Pens US\$ 1.500

Exclusive – 1 sponsor only

- Logo on pen
- Distribution to all participants in the conference bag

Notepads US\$ 1.500

Exclusive – 1 sponsor only

- Logo on notepad cover
- Distribution to all participants as insert in the conference bag

Pens & Notepads US\$ 2.500

Exclusive – 1 sponsor only

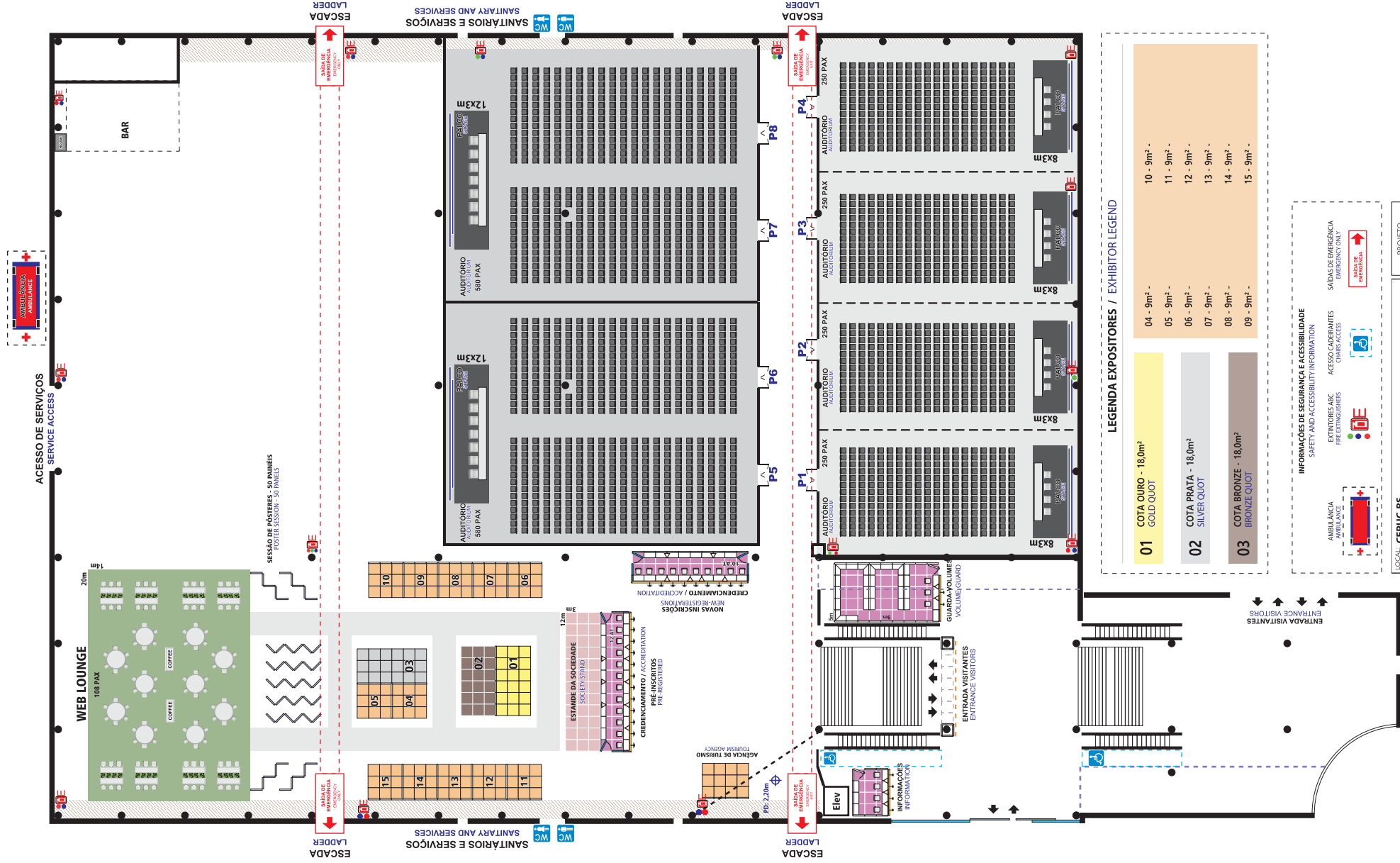
Combine these two exclusive items together to maximize your message and visibility at the conference

USB-Sticks US\$ 1.500

Exclusive – 1 sponsor only

Reach all 5000 participants with your branded USB-Stick, preloaded with information about your company

- Logo on USB-stick and preloaded information about your company (information to be approved by conference)
- Distribution to all participants in the conference bag



LEGENDA EXPOSITORES / EXHIBITOR LEGEND

01	COTA OURO - 18,0m ² GOLD QUOT	04 - 9m ² -
02	COTA PRATA - 18,0m ² SILVER QUOT	05 - 9m ² -
03	COTA BRONZE - 18,0m ² BRONZE QUOT	06 - 9m ² -
		07 - 9m ² -
		08 - 9m ² -
		09 - 9m ² -
		10 - 9m ² -
		11 - 9m ² -
		12 - 9m ² -
		13 - 9m ² -
		14 - 9m ² -
		15 - 9m ² -

INFORMAÇÕES DE SEGURANÇA E ACESSIBILIDADE
SAFETY AND ACCESSIBILITY INFORMATION

- AMBULÂNCIA / AMBULANCE
- EXPOSITORES ABC / FIRE EXTINGUISHERS
- ACESSO CADERNANTES / CHAIRS ACCESS
- SINAIS DE EMERGÊNCIA / EMERGENCY ONLY
- SALA DE EMERGÊNCIA / EMERGENCY ROOM

LOCAL: CEPUC-RS

EVENTO: IV ISA Forum of Sociology
DE 14 A 18 DE JULHO DE 2020

DISCRIMINAÇÃO: PLANTA BAIXA LOCALIZAÇÃO ESTANDES E SECRETARIA

ESCALA: 1:4000

DESENHOS: CLAU FERTILE

DATA: 11 / 10 / 2019

REVISÃO: 05

PROJETO ESTUDIO LIVRE