

# EXPO: XIX ISA WORLD CONGRESS OF SOCIOLOGY



## General Information:



*Metro Toronto Convention Centre*

The Exhibition area will be located in Exhibit Hall C at the Metro Toronto Convention Centre. We invite publishers and partners to be a part of this international event expected to welcome over 6000 delegates from around the world.

## Benefits to exhibitors:

- Showcase your organization at an international conference
- Share your ideas, perspectives and successful program results with our audience
- Present your products and services
- Network with a diverse group of international practitioners and potential collaborations

## Publishers Lounge:



Space within the Expo will be dedicated to sponsors wishing to arrange book launches, meet the author events, and presentations. Space will be available for booking in 1.5 hour time slots. The room will have fixed seating for 40 attendees and will include AV for speakers and presentations. The opportunity to utilize this space is reserved for the Gold, Silver, and Bronze packages as outlined below.

## Scholars Hub:



Space within the Expo will be dedicated to sponsors wishing to organize intimate meet-and-greet events, university, program or researcher profile events, product demonstrations, etc. Space will be available for booking in 1.5 hour time slots. The room will be set up informally with a few tables and chairs for networking opportunities

## Exhibitor Packages:

### Gold (\$4,000 USD)

- One Hardwall Booth from July 15 – 20, 2018 (see specs on page 2)
- Overhead Banner (bridge level between North and South buildings)
- Preferred timeslot for a presentation in the Publishers Lounge OR Scholars Hub
- Flyer in the Conference Bag (provided by sponsor)
- Two invitations to the closing party scheduled for Friday, July 20, 2018
- Listed and acknowledged on the ISA website and on a poster near registration desk

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### Silver: (\$2,250 USD)

- One Hardwall Booth from July 15 – 20, 2018 (see specs below)
- Timeslot for a presentation in the Publishers Lounge OR Scholars Hub
- Flyer in the Conference Bag (provided by sponsor)
- Two invitations to the closing party scheduled for Friday, July 20, 2018
- Listed and acknowledged on the ISA website and on a poster near registration desk

### Bronze: (\$1,000 USD)

- One Pipe and Drape Booth from July 15 – 20, 2018 (see specs below)
- Timeslot for a presentation in the Publishers Lounge OR Scholars Hub
- Two invitations to the closing party scheduled for Friday, July 20, 2018
- Listed and acknowledged on the ISA website and on a poster near registration desk

### Expo Booth Information:

<b>Pipe and Drape Booth (10' deep x 8' high x 10' wide)</b>	<b>Hardwall Booth (8' backwall / 3' side walls) (10' deep x 8' high x 10' wide)</b>
<b>Equipment Included</b> - 1 skirted table (6') - 2 chairs - 1 wastebasket - 1 black lettered sign featuring company name (text only/no logo) - 1 duplex power supply (120 volt/15 amp) - Carpeting is provided in the booth - 2 Delegate passes	<b>Equipment Included</b> - 2 shelves - 1 skirted table (6') - 2 chairs - 1 wastebasket - 1 vinyl lettered header featuring company name (text only/no logo) - 1 spotlight (75-150W) - 1 duplex power supply (120 volt/15 amp) - Carpeting is provided in the booth - 2 Delegate passes
<b>Price: \$500 USD</b>	<b>Price: \$1,750 USD</b>

### Practical Information:

- Expo booths may be booked separately outside of the Exhibitor packages
- Space is limited and preference for booth location will be on a first come basis
- Exhibitors can set up their booths on July 14 from 14:00 - 17:00

### Expo Hours:

Sunday, July 15	9:00 – 17:00
Monday, July 16	9:00 – 17:00
Tuesday, July 17	9:00 – 17:00
Wednesday, July 18	9:00 – 17:00
Thursday, July 19	9:00 – 17:00
Friday, July 20	9:00 – 14:00