



**Research Committee 52
Sociology of Professional Groups**

Newsletter July 2012

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LETTER FROM THE PRESIDENT OF ISA RC52

Welcome to the July 2012 issue of the Newsletter for International Sociological Association Research Committee 52 (Sociology of Professional Groups). This is an exciting time for RC52 in its twentieth anniversary year with the ISA Forum due to take place in Buenos Aires in Argentina on the theme of Social Justice and Democratization on 1-4 August 2012, at which RC52 is strongly represented. The full RC52 programme for this event is set out in the following pages – and continues the collaboration with other research committees both in terms of shared sessions (with RC15 Sociology of Health and RC17 Sociology of Organisation) and a common evening banquet at a top restaurant in Buenos Aires (with RC15 Sociology of Health).

More generally, we have much valued our collaboration with national and other research groups worldwide with an interest in the professions. Our collaborative working with Research Network 19 of the European Sociological Association in fact continued through the conference on Professions and Social Inequalities held at the University of Helsinki in Finland in May 2012. Aside from this cross-working, I would continue to encourage new members to join the ISA and RC52 to add further to its impact, guidance on which appears later in this Newsletter.

You should also note that the Interim RC52 conference will be held on Professions and Enterprise on 11-12 November 2012 at University Campus Suffolk (UCS) in Ipswich in the United Kingdom. As you will see from the programme included in this Newsletter, the call for session proposals and abstracts was very productive with some 64 papers being given at 16 sessions – organised in two streams with participants drawn from some twenty different countries. A website is shortly to be created to provide details of the conference and to facilitate registration.

This is my last Newsletter as President. I look forward to passing on that mantle to the new President-elect, Ellen Kuhlmann, who fittingly takes over from me at the Ipswich RC52 conference at UCS in November. I have much enjoyed working with you all in my four years in office as President, during which the membership of RC52 has grown substantially. However, under our constitution, I shall become Vice President for the next four years, working with Ellen – so I shall pleasingly still remain closely in touch through the RC52 Board.

All good wishes

Mike

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**Forum of Sociology: Social Justice and Democratization
ISA Research Committee 52 (Sociology of Professional Groups)
Buenos Aires, Argentina
1-4 August 2012**

RC52 PROGRAMME

**Organiser: Mike Saks. Email: m.saks@ucs.ac.uk
Liaison in Argentina: Gabriela Plotno. Email: gabyplotno@gmail.com**

THE CONTEXT

The second ISA Forum is devoted to Social Justice and Democratization. One objective of the Forum is to provide a meeting place for the various Research Committees, Working Groups, and Thematic Groups. It also aims to develop a socially significant theme involving public actors, to which different areas of sociology can contribute – as well as providing a platform for the interim Research Council Business Meeting attended by delegates from all the Research Committees. At a more specific level, the Forum provides a venue for Research Committees and Groups to hold their respective interim meetings and an opportunity to foster greater synergies between and among Research Committees, Working Groups and national associations. The discussions and dialogues should help develop collaborative and comparative research projects – with almost 3,600 registrants and over 680 sessions for the Forum.

On a practical point rooms have just been assigned to sessions. If you need advance information about these, consult the ISA Forum on-line programme available on <http://isaconf.confex.com/isaconf/forum2012/webprogram/start.html>. The main conference venue where all sessions, registration, and the book exhibition will be held is the Faculty of Economics, Facultad de Ciencias Económicas, Universidad de Buenos Aires (UBA), Avenida Córdoba 2122. For an exact map location, please see: <http://www.isa-sociology.org/buenos-aires-2012/venues.htm>.

As regards presentations note that Power Point should be available, but it is advisable to bring 10-20 copies of any presentation or distributed paper with you for interested colleagues.

Note that in the RC52 programme set out below, in addition to the formal proceedings, there will be a joint RC15/RC52 banquet, starting at 7.00pm on Thursday 2 August at Restaurante El Federal <http://www.elfederalrestaurante.com/>. This restaurant serves Argentinean cuisine with a modern, gourmet twist, and is ranked 6th out of the thousands of excellent restaurants in Buenos Aires by Tripadvisor http://www.tripadvisor.com/Restaurant_Review-g312741-d1762104-Reviews-Restaurante_El_Federal-Buenos_Aires_Capital_Federal_District.html.

There will be printed maps on site, but if you want to plan ahead, the link to the map from the conference venue to the restaurant is: <http://bit.ly/Nml1uV>. The restaurant is a 30 minute walk from the main venue, but 5-10 minutes from the majority of conference hotels located in the vicinity of Plaza San Martin.

PROGRAMME STRUCTURE

WEDNESDAY 1 AUGUST 2012

9.00am-10.30am:

Professions and democracy I

Session Organiser: Mike Saks, University Campus Suffolk, UK

Chair: Mike Saks, University Campus Suffolk, UK

Professionalising across borders: The dilemma of social work as a democratic occupation

Emilia E. Martinez-Brawley and Paz. M-B Zorita, Arizona State University, USA

A pedagogy of democracy: Teaching, learning and performance

Chrissie Harrington, University Campus Suffolk, UK

The idea of professionalism and a profession's style

Kurt Dauer Keller

Professional discretion and organisational change: The case of general practitioners working in the English NHS (distributed paper)

Sudeh Cheraghi-Sohi, University of Manchester, UK, and Michael Calnan, University of Kent, UK

10.45am-12.15pm:

Professional competence and careers

Session Organiser: Jens-Christian Smeby, Oslo University College, Norway

Chair: Chrissie Harrington, University Campus Suffolk, UK

There and back again careers, professional knowledge and 'reintegration in civil life' among the Argentine military officers

Federico Lorenc Valcarce, CONICET-University of Buenos Aires, Argentina

Clashing epistemological beliefs?

Jens-Christian Smeby and Ida Hatlevik, Oslo University College, Norway

The effects of grades on labour market outcomes for welfare state professionals

Håvard Holland, Oslo University College, Norway

La relación entre el campo profesional y las prácticas de estudio en propuestas de educación virtual de posgrado. un análisis de caso (distributed paper)

Ana Marotias, University of Buenos Aires, Argentina

Financial elites make room for the emergence of new elites in Brazil (distributed paper)

Thais Martins, Federal University of São Carlos, Brazil

12.30pm-2.00pm:

Globalisation and its impact on professions and organisations (with RC17)

Session Organisers: Daniel Muzio, University of Manchester, UK and Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany

Chair: Daniel Muzio, University of Manchester, UK, and Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany

'I love my American job' professional prestige and the western halo in the developing country context

Swethaa. Ballakrishnen, Stanford University, USA

Coordinated crackdowns? Protest policing and diffusion

Lesley Wood, York University, Canada

The rationalisation of academic work

Joanna Trela, University of Melbourne, Australia

'The beautiful business': The new managers of Brazilian football organisations

Mateus Donato, Federal University of Rio de Janeiro, Brazil

Globalisation and the work of South African textile designers (distributed paper)

Debby Bonnin, University of KwaZulu-Natal, South Africa

Professional services: Questions to take into account for a possible regulation in a globalised world (distributed paper)

Javier P. Hermo, and Cecilia Pittelli, University of Buenos Aires, Argentina

2.30pm-4.00pm:

Science, innovation and professional development

Session Organisers: Helen Serra, Technical University of Lisbon, Portugal, and Lorenzo Speranza, University of Brescia, Italy

Chair: Lorenzo Speranza, University of Brescia, Italy

The discourse on knowledge and innovation, rethinking professionalism

Helena Serra, Technical University of Lisbon, Portugal

Leaving the stethoscope behind: Public health physicians and the spectre of the 'real' doctor

Lee Thompson, University of Otago, New Zealand

From the 'physiotherapist practice' to physiotherapy as a profession: The Brazilian case

Ana Luiza Oliveira e Oliveira and Everardo Duarte Nunes, University of Campinas - UNICAMP, Brazil

Requiring health professionalisation in a neo-liberal country (Australia)!?

Janette Young, University of South Australia, Australia

Scientific research and professions: The principle values of ethical research in the national autonomous university of Mexico (distributed paper)

Anita Hirsch, National Autonomous University of Mexico, Mexico

THURSDAY 2 AUGUST 2012

9.00am-10.30am:

Professions and democracy II

Session Organisers: Mike Saks, University Campus Suffolk, UK

Chair: Helen Serra, Technical University of Lisbon, Portugal

Sociology, democratic planning and middle classes a study on social modernisation and state building in Argentina (1946-1963)

Diego Ezequiel Pereyra, IIGG UBA- CONICET, Argentina

La constitución estamental de los grupos profesionales en Chile: Qué posibilidades para la democracia?

Javiera Araya, University of Montreal, Canada, and Carla Azocar, University of Chile, Chile

Profesiones y estado de bienestar: Lecciones para américa Latina

Arturo Ballesteros Leiner, University of National Pedagogy, Mexico

10.45am-12.15pm:

Professional governance and health human resource management: The challenges of equality, diversity and inclusion I (with RC15)

Session Organisers: Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany, and Ivy Bourgeault, University of Ottawa, Canada

Chairs: Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany, and Ivy Bourgeault, University of Ottawa, Canada

International human resource management (IHRM) as a practice of globalising nursing work: The case of transnational nurse recruitment

Tricia Cleland Silva, Hanken School of Economics, Finland

Professionalisation, inequity and power: The professionalisation of health promotion workers in Australia

Janette Young, University of South Australia, Australia

Équité d'accès aux professionnels et aux services de santé en langue minoritaire

Louise Bouchard, Université d'Ottawa, Canada, and Jan WARNKE, Université Laval, Canada

Skill, gender and race: Shaping the labour market for chemical and anatomical pathologists in KwaZulu-Natal

Shaun Ruggunan, University of KwaZulu-Natal, South Africa

Gendering health human resource policy and management: A scoping exercise of Canada, Australia and Germany

Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany, Ivy Bourgeault, University of Ottawa, Canada, Christa Larsen, Goethe-University Frankfurt, Germany, and Toni Schofield, University of Sydney, Australia

You work for another: Study on the working conditions of workers in customer service for mobile emergency care in Ceará (distributed paper)

Ana Marques, Maria Lessa and João Bosco Santos, Universidade Estadual do Ceará, Brazil

The governance of internationally educated health professionals: Remaking inequalities or making sustainability (distributed paper)
Joana Sousa Ribeiro, University of Coimbra, Portugal

12.30pm-2.00pm:

In-between fragmentation and new identities: Professional socialisation within established and emerging fields and professionalism I

Session Organiser: Christiane Schnell, University of Frankfurt, Germany

Chair: Christiane Schnell, University of Frankfurt, Germany

Avoiding the tensions of professional fragmentation: The co-existence of competition, collaboration and multiple collective identities in English hospitals

Ruth McDonald, University of Nottingham, UK

Fragmentation of the medical profession and CAM: A consequence of CAM's closure strategies in Portugal

Joana Almeida, Royal Holloway, University of London, UK

Brazilian judges in-between professionalism, gender and difference

Maria da Gloria Bonelli, Sao Carlos Federal University, Brazil

Professional specialisation and traditional and new competences in judiciary courts of Buenos Aires conurbation

Beatriz Wehle and Mariana Gesualdi, National University of Quilmes, Argentina

The health professions: A critical analysis of the culture of caring (distributed paper)

Luiz Castro-Santos, Universidade do Estado do Rio de Janeiro - UERJ, Brazil, and Lina Faria, Universidade Gama Filho, Brazil

2.30pm-4.00pm:

In-between fragmentation and new identities: Professional socialisation within established and emerging fields and professionalism II

Session Organiser: Christiane Schnell, University of Frankfurt, Germany

Chair: Helen Serra, Technical University of Lisbon, Portugal

Identity and socialisation within an established field: The case of physicians in Italy

Lorenzo Speranza, University of Brescia, Italy

Changing understanding and practices of nursing in Turkey: An analysis of two generations

Rana Cavusoglu, Middle East Technical University, Turkey

Uncertain identity orientations: New workers generation and professional socialisation

Adeline Gilson, Laboratoire d'Economie et de Sociologie du Travail, France

Cuttings one's own path and becoming part of something on professional identities and fragmented working biographies

Christiane Schnell, University of Frankfurt, Germany

7.00pm-11.00pm:
Banquet (with RC15)

FRIDAY 3 AUGUST 2012

9.00am-10.30am:

Theoretical challenges for professions and professionalism: Social justice, democratization and transformative change

Session Organiser: Mike Saks, University Campus Suffolk, UK

Chair: Jens-Christian Smeby, Oslo University College, Norway

Between the university and the practice in journalism education: The contributions of the sociology of professions about the construction of the journalists' professional identity

Aline Tereza Borghi Leite, UFSCar - Federal University of São Carlos, Brazil

The progressive democratisation of higher education and the challenges to social closure of legal professions

Mónica Santos, Instituto de Sociologia da Universidade do Porto, Portugal

Professions, democracy and marginality: Orthodox medicine and complementary and alternative medicine

Mike Saks, University Campus, Suffolk, UK

Altruism as a professional ideology of Russian medical practitioners

Valery Mansurov and Olesya Yurchenko, Institute of Sociology, Russian Academy of Sciences, Russia

SATURDAY 4 AUGUST 2012

9.00am-10.30am:

Teachers and teaching of social sciences in Latin America

Session Organiser: Amurabi Oliveira, Federal University of Alagoas, Brazil

Chair: Amurabi Oliveira, Federal University of Alagoas, Brazil

En la escuela: Libros dedicados a la enseñanza de la sociología en Brasil (1930-2010)

Simone Meucci, Universidade Federal do Paraná, Brazil

Las condiciones de enseñanza y de trabajo de los profesores de sociología en la educación secundaria en Rio Grande del Sul. Brasil

Luiza Helena Pereira, Universidade Federal do Rio Grande do Sul - UFRGS, Brazil

Sociology is not cool any longer, a discussion about teaching of sociology in secondary schools in Argentina exploring teachers, students and curricula

Diego Ezequiel Pereyra, IIGG UBA- CONICET, Argentina, and Claudia Pontremoli, UBA, Argentina

Maestros y el oeste de la frontera del paraná-Brasil: El año de la profesión y la producción de conocimiento en la enseñanza de sociología

Lígia Wilhelms Eras, Universidade Federal do Paraná - UFPR, Brazil, Márcio Oliveira, Universidade Federal do Paraná - UFPR, Brazil, and Adélia Miglievich Ribeiro, Universidade Federal do Espírito Santo - UFES, Brazil

10.45am-12.15pm:

Environmental issues

Session Organiser: Charles Gadea, University of Versailles, France

Chair: Charles Gadea, University of Versailles, France

Shades of green: Exploring the engineering profession-environment relationship in three Canadian provinces

Joanne Gaudet, University of Ottawa, Canada

Les marchés de l'emploi flexible et la profession d'ingénieur

Marta Panaia, ISA, Argentina

12.30pm-2.00pm:

RC52 Business Meeting

Session Organiser: Mike Saks, University Campus Suffolk, UK

**Interim Conference
ISA Research Committee 52 (Sociology of Professional Groups)
Professions and Enterprise
University Campus Suffolk, Ipswich, UK
11-12 November 2012**

**PROFESSIONS AND ENTERPRISE
Organiser: Mike Saks**

Professional groups are closely linked with enterprise at a number of interrelated levels. They often work in private enterprises, as well as in social enterprises. They are also frequently enterprising, in so far as they act in innovatory, entrepreneurial and energetic ways on behalf of clients and wider public agendas. This conference explores through a number of cognate sessions the interface of a broad range of professionals and professions with the enterprise context in which they work and the dilemmas and opportunities that thereby arise in what is currently a highly challenging societal and global economic context. The conference programme also considers ways in which, and conditions under which, professions can positively be enterprising in terms of the use of such devices as new technologies, social networks, knowledge transfer and 'can do' approaches – as well as how they may obstruct change, to the prejudice of those that they are often publicly committed to serving. In addition to empirical studies, the sessions will examine the theoretical and methodological issues involved in such an analysis.

MAIN SESSIONS

STREAM 1: HEALTH PROFESSIONS AND ENTERPRISE

Designing a new professional? The hybridisation of medics and managers

Chairs: Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany, Mike Dent, Staffordshire University, UK, and Ian Kirkpatrick, University of Leeds, UK

The medical profession has long served as a blueprint for modern professionals complementing and counteracting the logics of market and bureaucracy. New forms of governance and leadership in healthcare are now creating 'hybrid professionals' who flexibly combine managerial and professional modes of governing, thereby challenging both development and control of the health professions. This session is linked with the FP7 COST action on 'Medicine and Management' (<http://www.dr-in-mgmt.eu/>). The two sessions that this topic encompasses draw on areas of healthcare that explore the changing relationships between medics and managers either in comparative perspective or in a single country.

Enterprise and entrepreneurialism for public service professions

Chairs: Justin Waring, Graeme Currie and Gerry McGivern, University of Warwick, UK, and Mirko Noordegraaf, University of Utrecht, Netherlands.

Public service professions increasingly work within and across the boundaries between public, private and third sectors. Public policies since the 1980s have encouraged greater diversity and plurality in the organisation of public services through performance steering, contracting-out, managed markets, privatisation, and partnership working. These transitions can represent unsettling and precarious times for public service professions as work is out-sourced, managed by private business, subject to corporate control, and infused with 'enterprising' cultural values. Despite these uncertainties, these changes enable the re-construction or re-invention of public service professionalism through, for example, the emergence of 'hybrid' commercial roles ('hybrid professionalism'), innovative combinations of organisational and professional logics ('reorganised professionalism'), the construction of more entrepreneurial identities ('entrepreneurial professionalism'), accompanied by jurisdictional expansion. Yet the discourses of professionalism and enterprise are not easily reconciled and that what may look like a return to 'entrepreneurial professionalism' may also involve new expressions of control-based management of professional practices, identities and cultures. These tensions are particular acute for public service professions who are torn between the values and ethos of both public and private sectors. This session includes papers that develop our understanding of enterprise, entrepreneurship and entrepreneurialism amongst public professions, with particular emphasis on transitions in professional practices, cultures and identities.

When professions become entrepreneurial: Care work and business in the welfare context

Chair: Anne Kovalainen, University of Turku, Finland

The session will focus on the transformation of care work from public sector work towards entrepreneurial activity. This shift changes the context of the work, but not necessarily the contents of the care work. The context of the work, work settings, is not unchangeable either: the transformations of the public sector have immersed many of the business logics and changed the ways work is arranged in the public sector. These changes have been particularly prominent in the context of the transformation of the Nordic welfare state, where business

models and entrepreneurialism have become a new logic of care work. The session will explore both with the help of empirical examples and with theoretical ideas the present and the future development of professions becoming entrepreneurial. The session will, among other things, explore the questions of what happens when a paid worker becomes an entrepreneur, and how paid work has more characteristics of entrepreneurial activities than earlier.

Enterprise and innovation: The transformation of professionals in health care

Chair: Penny Cavenagh, University Campus Suffolk, UK

In health care the professional to patient relationship has changed little for over half a century. Traditional patterns of working are however no longer appropriate in the current global climate of change and challenges to health care systems. Demographic changes such as ageing populations, increase in long term conditions, increased public expectations, and medical and technological advances are stretching often fragile health economies. In the UK, in order to remain true to the founding ethos of the NHS and to provide 'free care at the point of delivery' the way in which health care is provided will need to change, together with the practise of professionals who deliver the service. Service provision will focus on self-care, promotion of health and well-being and the emphasis of care will shift from hospitals to the community. In order to adapt to the changing environment health professionals world-wide will need to acquire new skills and work in new ways. A key element of this adaptation will be the requirement to be enterprising and innovative in professional practice. Innovative solutions to managing the increasingly complex demands on health systems present a challenge globally for professionals and will have implications for their education, training, and socialisation process. Papers for the two sessions that this topic encompasses include case studies of innovative practice by health professionals, the future education and development of health professionals in the light of the enterprise agenda, and the socialisation process of health professionals in the future.

Health, welfare and enterprise: The role of professional ethics

Chair: Francis Wilson, Anglo-European College of Chiropractic, UK

This conference session considers the role of enterprise and professional ethics in the health and welfare sphere. Papers included cover groups in areas spanning from complementary and alternative medicine to the medical profession itself – as well as social workers involved in the health and welfare agenda. A key issue examined in this session is that of how far allegiance to professional codes of ethics can be maintained amongst professional groups in health and welfare with the increasing development of an enterprise culture in a range of European and other societies.

Professionalisation, market, and public policy: Domestic and care workers

Chairs: Manuel Abrantes and Vanessa Blétière Technical University of Lisbon, Portugal

Described by Bridget Anderson as encompassing 'the three c's' – cooking, cleaning, and caring – paid domestic labour has earned growing attention over the last decade. The Domestic Workers Convention adopted by the International Labour Organisation in 2011 made a novel and decisive contribution to enhance the debate about working conditions and public regulation in this employment sector. Typically understood as low-skilled and lacking professionalisation, domestic work seems to have overtaken the public and private spheres. A significant portion of domestic and care services is organised within profit and non-profit enterprises. In some countries, the state has endeavoured to support or coordinate the operation of non-state actors recognizing their contribution to mitigating a public care crisis. Instances of collective self-empowerment by domestic workers through the establishment of organisations promoting rights

and knowledge are also notable. At the same time, private companies make their way into the market targeting high-income and dual earner households in particular. How are state, civil society and market actors interacting in this area of social and economic activity? Are societies heading towards a public and private understanding of domestic work as a profession? What implications are there for employment conditions and practices? And what lessons can be learned from areas of work that have recently been in the process of professionalization like forms of complementary and alternative medicine?

STREAM 2: ENTERPRISING PROFESSIONS

Theorising professions and enterprise

Chair: Mike Saks, University Campus Suffolk, UK

In considering the link between professions and enterprise in the conference, it is very important first to theorise the relationship between the two concepts. This session covers the critical question of whether professions and enterprise are contradictory or complementary notions, as well as the basis of exclusionary social closure – on which professions are often held to be centred in the market. In addition, professional discourse and ontologies are considered in analysing the relationship between professions and enterprise in contexts dominated by both private enterprise and collaborative social enterprise. As such, this session provides a theoretical basis for discussion for some of the contributions that subsequently follow.

The careers of global professional managers

Chairs: David Weir, University Campus Suffolk, UK, Marian Crowley-Henry, National University of Ireland, Maynooth, and Sylvia van de Bunt, Free University of Amsterdam, Netherlands

This session focuses on the professional careers and formation of international managers in the era of globalisation. Papers are included on classical career models, on knowledge management as a universal vector of internationalisation, on linguistic and cultural barriers to professional competence in the internet age, and on the presumed universality of the Western liberal capitalist models of management in the post-American world. Issues for potential debate include the careers of ex-patriate managers, the post-colonial dimensions of professionalisation, women's managerial careers and protean career models and their critique. Issues of professional identity, marginality and subaltern careers will be considered. The dimension of role modelling and the implications of ambivalence and alternation in the formation of professional identity among global professionals will also be addressed.

R&D professional groups and knowledge and innovation networks

Chairs: Luísa Veloso, University Institute of Lisbon, Portugal, and Mónica Edwards-Schachter, Institute of Innovation and Knowledge Management (INGENIO, CSIC-UPV), Polytechnic University of Valencia, Spain

The knowledge-based economy places great importance on the creation, diffusion, transfer and use of information and knowledge. The determinants of success of enterprises (private and state-owned) are ever more reliant upon their effectiveness in gathering and using knowledge and their innovation capability. Enterprises (particularly multinational corporations) have professional teams at their core, coming from universities, industrial research laboratories and consultancies. R&D activities are performed by professionals with different education

background, such as engineers and technicians. They are researchers who have a key role in the projects, but are taken as 'impure' researchers when compared with the 'real' ones, working in public research centres. With a growing number of R&D activities inside enterprises, there is the development of a professional group not identified by its education title, but by its tasks. R&D is performed by professionals in network dynamics who share a central common feature: knowledge development and/or transfer. Open innovation is increasing, enhancing the exchange of know-how between enterprises and where R&D professionals are key elements. In this session theoretical and methodological issues and empirical studies are covered, sharing a concern with the features and capabilities of R&D professionals and attending to their innovative performance.

Technologies, communities and professions

Chairs: Charles Gadéa, University of Versailles, France, and Marc Zune, Catholic University of Leuven, Belgium

Professional groups use the technologies enabled by the development of the internet in multiple ways. For health professions, lawyers, accountants, and teachers, as well as airline pilots, software developers, garage owners, or even prostitutes, professional virtual communities have become a potentially interesting angle of approach to understand the contemporary dynamics of professional groups. Not only do these virtual communities allow interconnections between members of professional groups and create spaces for interaction and discussion, they also re-configure the relationship between amateurs and professionals. Virtual communities can act as novel places for production and circulation of new knowledge and be used for new forms of rationalisation and commodification of services. They can act as places of independent expression for employers and customers, and can serve to create reputations that translate into mobility on professional labour markets. This session aims to review these varied uses of professional virtual communities, by trying to evaluate their role in the current dynamics, as well as the associated methodological stakes.

Les usages des technologies liées au développement d'Internet par les groupes professionnels sont multiples.. Que ce soit pour les professionnels de la santé, du droit, des comptables, des enseignants, mais également des pilotes de lignes, des développeurs de logiciels, des garagistes, ou encore des prostituées, les communautés virtuelles professionnelles deviennent un angle d'approche potentiellement intéressant pour comprendre les dynamiques contemporaines des groupes professionnels. Ces communautés virtuelles permettent un rapprochement entre membres de groupes professionnels et la création d'espaces d'interaction et de discussion, mais reconfigurent également les relations entre amateurs et professionnels ; elles sont à la fois des lieux nouveaux de fabrication et de circulation de nouveaux savoirs, tout autant qu'elles peuvent servir à de nouvelles formes de rationalisation et de marchandisation de services ; elles peuvent agir comme des lieux d'expression indépendante des employeurs et des clients, et servir à créer des réputations convertibles en mobilités sur les marchés du travail professionnels. Cette session visera à faire le point sur ces usages variés des communautés virtuelles professionnelles, en essayant d'apprécier leur juste place dans les dynamiques actuelles, ainsi que les enjeux méthodologiques qui y sont associés.

Professionalisation in enterprises as process-resource

Chair: Mirella Giannini, University of Napoli Federico II, Italy

Professionalism in enterprises has recently focused on 'governmental' strategies, which combine organisational and professional logics. In this perspective, professionalisation has been seen as a managerial concept concerning working outcomes and socio-economic

changes, more specifically a social resource in the interactions of involved agents. The above mentioned concepts have been assumed in most research projects. In contexts of relevant changes and innovations, such as Corporate Communication and the Green Economy, skilled and expert groups seemed to connect the corporate mandate with consumer requirements. By managing new information technologies that make permeable organisational borders (Corporate Communicators) or by supporting new corporate ethics that face up to old economy values (Environmental Economy Developers), the experts looked like mediators between organisation and market. In this relational framework, they seemed to internalise and carry out entrepreneurial goals while performing the professional logic. The 'new' professional groups have been seen as requiring legitimisation both in enterprises and in consumer markets. Can we consider the context of socio-economic innovations and ethical changes as the driving framework towards the combination of organisational and professional logics? Could we deem professionalisation as a kind of "process-resource" for wider opportunities in a challenging global market?

Enterprise and innovation in the interface between higher education and professional practice

Chair: Lisa Wallander, Malmö University, Sweden

One of the primary aims of higher education is to prepare students for professional practice. However, it is not uncommon that graduates from professional programmes experience some form of "practice shock" when they make the transfer from study to work, and that they find it difficult to use knowledge gained in education to solve the various problems that they face in their workplace. This is of course only one of many possible effects of the fact that the fields of education and practice are in numerous ways governed by different logics, interests and demands for knowledge. If knowledge produced and disseminated in academia is to have an impact on professional practice, and if the problems and developments experienced by professionals in their daily work are to be recognized as study objects to be critically examined and further explained by researchers and lecturers, ties between the fields of education and practice must be constantly created and strengthened. Thus, in the interface between these two fields, there is plenty of room for entrepreneurial initiatives and innovations, which may directly or indirectly cultivate such ties. This session includes papers exploring empirical, theoretical and methodological issues related to enterprise and innovation in the interface between higher education and professional practice.

Enterprise and professional ethics

Chair: Francis Wilson, Anglo-European College of Chiropractic, UK

The terms 'enterprise' and 'entrepreneurism' often convey a sense of commercially-orientated action, of endeavours involving risk and the potential for economic rewards, whether private or collective. One way of considering the dynamics of professional groups, and also of exploring the processes of professionalisation, is in terms of enterprise. With professional development and with the achievement of professional status comes the expectation that specialised knowledge and skills will give rise to financial benefits for those who are part of the group. Financial returns may be seen to be a legitimate product of professionalisation, yet where professional enterprise comes at the expense of those whom professionals serve, professionalism will tend to be compromised. Thus professionals face the potential of a conflict of interest. On the one hand is the expectation of service to the public, whilst on the other is financial self-interest. The aim of this session is to examine issues of enterprise and entrepreneurship on the part of professionals and professional groups with respect to the boundaries of professional ethics in a range of professions.

PROGRAMME STRUCTURE

SATURDAY 10 NOVEMBER 2012

This is the date for arrival and registration of delegates in the afternoon/evening with a reception. Arrangements can be made (on request) for a trip in Suffolk in the afternoon and an evening meal.

SUNDAY 11 NOVEMBER 2012

9.00am-9.30am:

PLENARY INTRODUCTION

with opening address from Mike Saks, University Campus Suffolk, UK – Outgoing President, RC52

STREAM 1: HEALTH PROFESSIONS AND ENTERPRISE

9.30am-11.00am:

Designing a new professional? The hybridisation of medics and managers I

Chairs: Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany, Mike Dent, Staffordshire University, UK, and Ian Kirkpatrick, University of Leeds, UK

What do hybrids do? Comparing emergent designs of new health professionals in European countries

Ellen Kuhlmann, University Campus Suffolk, UK and Goethe-University, Frankfurt, Germany

Accident or design? Incentives, medical professionals and the mobilisation of management technologies in English hospitals

Ruth McDonald, University of Nottingham, UK

The hybridisation of medics and managers and changes to the hospital bureaucracy: Findings from Portugal

Tiago Correia, University Institute of Lisbon, Portugal

A new professionalism for Italian doctors? The hybridisation of medics and managers in the Italian NHS

Giovanna Vicarelli, University Polytechnic of Marche, Italy, and Emmanuele Pavolini, University of Macerata, Italy

11.00am-11.30am:

Tea/Coffee break

11.30am-1.00pm:

Designing a new professional? The hybridisation of medics and managers II

Chairs: Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany, Mike Dent, Staffordshire University, UK, and Ian Kirkpatrick, University of Leeds, UK

Managing hospital doctors in Denmark, England, Netherlands and Kaiser Permanente: Variations on the themes of hybridisation

Mike Dent, Staffordshire University, UK, and Ian Kirkpatrick, University of Leeds, UK

Quality assurance and development in Danish health care: The emergence of a new group of professional actors

Marie Henriette Madsen, University of Copenhagen, Denmark

The changes to the role of the general practitioner: A case study of a city's Clinical Commissioning Group and Health and Well-being Board

Adele Cresswell, University of Nottingham, UK

Ten years after: The Norwegian health enterprise reform and health professionals in enterprising managerial roles

Dag Olaf Torjesen, Lars E. Kjekshus and Haldor Byrkjeflot, University of Agder, Norway

1.00pm-2.00pm:

Lunch

2.00pm-3.30pm:

Enterprise and entrepreneurialism for public service professions

Chairs: Justin Waring, Graeme Currie and Gerry McGivern, University of Warwick, UK, and Mirko Noordegraaf, University of Utrecht, Netherlands.

Creating public service enterprise: The interplay between structure and agency in the co-construction of professional identities

Justin Waring and Simon Bishop, University of Warwick, UK

Enterprising clinicians' and the public sector ethos?

Nina Teasdale and Ellen Annandale, University of Leicester, UK

Professions, enterprise and the public interest: The social construction of a post-colonial medicine in Burkina Faso

Natewinde Sawadogo, University of Nottingham, UK

"I don't draw a distinction between myself and my colleagues": Professional re-stratification and public reporting in cardiac surgery

Mark Exworthy, Jon Gabe and Glenn Smith, Royal Holloway, University of London, UK, and Ian Rees Jones, Bangor University, UK

3.30pm-4.00pm:

Tea/Coffee break

4.00pm-5.30pm:

When professions become entrepreneurial: Care work and business in the welfare context

Chair: Anne Kovalainen, University of Turku, Finland

Framing professional and entrepreneurial identities

Anne Kovalainen, University of Turku, Finland, and Johanna Österberg-Högstedt, Hanken School of Economics, Finland

Enterprising social work in Russia: Autonomous navigation in narrow space

Elena Iarskaia-Smirnova and Pavel Romanov, National Research University Higher School of Economics, Moscow, Russia

Client welfare as a by-product of professionalisation

Tony Carton, Wellington Institute of Technology, New Zealand

Big society, social policy and social enterprise

Noel Smith, University Campus Suffolk, UK

STREAM 2: ENTERPRISING PROFESSIONS

9.30am-11.00am:

Theorising professions and enterprise

Chair: Mike Saks, University Campus Suffolk, UK

Enterprise and professionalism: Contradictory or complementary?

Julia Evetts, University of Nottingham, UK

The symbolic function of social closure: Revisiting the epistemology of professional monopolies

Gitte Sommer Harrits, Aarhus University, Denmark, and Lars Thorup Larsen, VIA University College, Denmark

Professionalising discourse: Knowledge and control in capitalist management

Jerzy Stachowiak, University of Lodz, Poland

Managing professional ontologies: Practical implications for multi-professional teams

Will Thomas, University Campus Suffolk, UK

11.00am-11.30am:

Tea/Coffee break

11.30am-1.00pm:

The careers of global professional managers

Chairs: David Weir, University Campus Suffolk, UK, Marian Crowley-Henry, National University of Ireland, Maynooth, and Sylvia van de Bunt, Free University of Amsterdam, Netherlands

Careers of finance and careers of financiers: At the cross-road of the institution, organisation and the individual

Valerie Boussard, University Paris Ouest, France

Advertising and the professional ideal in post-war Britain

Sean Nixon, University of Essex, UK

Managerialism versus professionalism in the modern university: The case of Russia

Alexandra Moskovskaya, National Research University Higher School of Economics, Moscow, Russia

Foreign language teaching and enterprise in Russia

Victoria Storozenko, University of Marburg, Germany

1.00pm-2.00pm:

Lunch

2.00pm-3.30pm:

R&D professional groups and knowledge and innovation networks

Chairs: Luísa Veloso, Centre for Research and Studies in Sociology, University Institute of Lisbon, Portugal, and Mónica Edwards-Schachter, Institute of Innovation and Knowledge Management (INGENIO, CSIC-UPV), University Polytechnic of Valencia, Spain

Restricting or releasing passion for innovation: The case of professional open source software development

Magnus Bergquist and Bertil Rolandsson, University of Gothenburg, Sweden

Occupations, organisation and professional-technical agency in R&D

Richard Woolley, CSIC-UPV Ingenio, Valencia, Spain

The relationship between the social network and job satisfaction of professionals in a high mobility society

Masayo Fujimoto, Doshisha University, Japan

Knowledge production in mode 2 science and the generation gap in Burkina Faso: Opportunities and challenges

Korbéogo Gabin, University of Ouagadougou, Burkina Faso, and Natewinde Sawadogo, University of Nottingham, UK

3.30pm-4.00pm:

Tea/Coffee Break

4.00pm-5.30pm:

Technologies, communities and professions

Chairs: Charles Gadéa, University of Versailles, France, and Marc Zune, Catholic University of Leuven, Belgium

The social construction of the meanings of ICT by users tools for knowledge management in the Portuguese public sector: A case study of public sector justice

Denise Fernandes, New University of Lisbon, Portugal

The socialisation process at online newsrooms: A study of Brazilian journalists

Fabio Henrique Pereira, University of Brasilia, Brazil

Mapping knowledge work in Italy: Trends, composition and organisational logics

Lara Maestriperi, Polytechnic of Milan, Italy, and Francesco Miele, University of Trento, Italy

Professionals at risk? Risk policies and the uses of professional expertise in organisations

Thomas Le Bianic, Université Paris-Dauphine, France

6.30pm-7.30pm:

RECEPTION

8.00pm-11.00pm:
CONFERENCE DINNER

MONDAY 12 NOVEMBER 2012

STREAM 1: HEALTH PROFESSIONS AND ENTERPRISE

9.00am-10.30am:
Enterprise and innovation: The transformation of professionals in health care I
Chair: Penny Cavenagh, University Campus Suffolk, UK

Emerging identities and changing accountabilities: The case of re-professionalisation in English primary medical care
Ruth McDonald and Sudeh Cheraghi-Sohi, University of Nottingham, UK

Health regulation and medical self-regulation: Inflows and outflows of power
Graça Carapinheiro, Helena Serra and Tiago Correia, University Institute of Lisbon, Portugal

Ambiguities in clinical directors' roles
Teresa Carvalho, University of Aveiro/CIPESI, Portugal

Pharmaceuticalisation and the medical profession in Belgium: The case of HPV
Rita Schepers, KU Leuven, Belgium

10.30am-11.00am:
Tea/Coffee break

11.00am-12.30pm:
Enterprise and innovation: The transformation of professionals in health care II
Chair: Penny Cavenagh, University Campus Suffolk, UK

Medical professionals and the international health care market: The case of Greece
Lila Skountridaki, University of Strathclyde, UK

Hospital leadership in the context of market-inspired health reform: Does leadership style affect clinical performance?
Pål E. Martinussen, SINTEF Technology and Society, Trondheim, Norway

Social inequality in health and the physician's role
Berit Bringedal and Kristine Bærøe, Research Institute, NMA, Norway

A new generation of female physicians: What are the implications for gender in health care managerialised organisations?
Elena Spina and Giovanna Vicarelli, University Polytechnic of Marche, Italy

12.30pm-1.30pm:
Lunch

1.30pm-3.00pm:

Health, welfare and enterprise: The role of professional ethics

Chair: Francis Wilson, Anglo-European College of Chiropractic, UK

Enterprise and professional ethics in contemporary British chiropractic

Francis Wilson, Anglo-European College of Chiropractic, UK

The effects of marketisation on the professional ethics of medical doctors

Evelien Tonkens and Margo Trappenburg, University of Amsterdam, Netherlands

Strike by state sector doctors, the dual mandate and inherent contradictions Ndukaeze

Nwabueze, University of Lagos, Nigeria

Professional norms and categorisation practices among Danish social workers

Marie Østergaard Møller, University of Aarhus, Denmark

3.00pm-3.30pm:

Tea/Coffee break

3.30pm-5.00pm:

Professionalisation, market, and public policy: Domestic and care workers

Chairs: Manuel Abrantes and Vanessa Blétière Technical University of Lisbon, Portugal

Doing the paperwork? Madams and domestic workers of the housecleaning service companies perspectives on the legislation of paid domestic work in South Africa

David du Toit, University of Stellenbosch, South Africa

Enterprising domestic and care work: Issues and challenges from the Indian context

Vanishree Joseph, London School of Economics and Political Science, UK

The outsourcing of household tasks and labour contracts in paid domestic work in Portugal

Fátima Suleman and Abdul Suleman, University Institute of Lisbon, Portugal

The CAM'isation of health care and the enterprising character of CAM practitioners in Portugal

Joana Almeida, Royal Holloway, University of London, UK

STREAM 2: ENTERPRISING PROFESSIONS

9.00am-10.30am:

Professionalisation in enterprises as process-resource I

Chair: Mirella Giannini, University of Napoli Federico II, Italy

Professionalisation of person-centred counselling in enterprises as a process resource

Beate Fietze, Humboldt-University, Berlin, Germany

From profession to product: Commodification of the Swedish audit profession 1989-2010

Karin Jonnergård and Lena Agevall, Linnaeus University, Sweden

Professional regulatory reform: A medical enterprising opportunity

Zoey Spendlove, University of Nottingham, UK

Transnational firms and redistribution of professionals: Resource professionalisation, disconnection and connection

Gilles Verpraet, CNRS, University Paris Ouest, France

10.30am-11.00am:

Tea/Coffee break

11.00am-12.30pm:

Professionalisation in enterprises as process-resource II

Chair: Mirella Giannini, University of Napoli Federico II, Italy

Creativity between enterprise and management: Strategies for professionalisation in cultural fields

Valerio Zanardi and Matías Zarlenga, University of Barcelona, Spain

The professional worth of plural policing

Bertil Rolandsson, University of Gothenburg, Sweden

Developmental processes of inter- and intra-professional conflict in enterprise contexts: Evidence from Britain

Barbara Menara, University of Central Lancashire, UK

Hiring procedures, recruitment difficulties and recruitment success for professionals and non-professionals: Insights from an employer survey in Germany

Anja Kettner, Institute for Employment Research (IAB), Germany

12.30pm-1.30pm:

Lunch

1.30pm-3.00pm:

Enterprise and innovation in the interface between higher education and professional practice

Chair: Lisa Wallander, Malmö University, Sweden

Being able to justify: Developing an academic/professional skill

Lisa Wallander Malmö University, Sweden, and Anders Molander, Oslo and Akershus University College of Applied Sciences, Norway

Making knowledge work: Exploring the impact of (commercial) knowledge-technologies on professional practice

Simon Bo Anderschou and Gitte Sommer Harrits, Aarhus University, Denmark

The academic profession in militant times: Can UK universities survive as centres of innovation?

Robert Dingwall, Dingwall Enterprises, UK

Moonlighting at the university: University teachers as university environment in Sweden 1620-1870

Ola Agevall, Linnaeus University, Sweden

**3.00pm-3.30pm:
Tea/Coffee Break**

**3.30pm-5.00pm:
Technologies, communities and professions
Enterprise and professional ethics**

Francis Wilson, Anglo-European College of Chiropractic, UK

Ethical human resource management, human resource professionals and enterprise
Steve McKenna, Amanda Peticca-Harris and Nadia de Gama, York University, Canada

French prosecutors facing a dilemma: Entrepreneurship vs. values of justice
Philip Milburn, University of Versailles St Quentin, France

Practitioners' trust in a meaningful co-operation with researchers
Christer Theanderson, University of Borås, Sweden, and Bertil Rolandsson, University of Gothenburg, Sweden

The competency approach in the formation of the socio-professional group of ecologists in Russia and Ukraine

Olga Mamonova, Moscow Institute of Socio-Cultural Programs, Russia, and Irina A., Sosunova, International Independent University of Environmental and Political Science, Russia

**5.00pm-6.00pm:
RC52 BUSINESS MEETING
with closing address from Ellen Kuhlmann, University Campus Suffolk, UK, and Goethe-University, Frankfurt, Germany – Incoming President RC52**

CONFERENCES

The 7th interim meeting of the European Sociological Association Research Network 19 (Sociology of Professions) was held on 24-26 May 2012 in the Swedish School of Social Science at the University of Helsinki in Finland. Its focus was on the theme of Professions and Social Inequalities in examining the complex processes of social change that are affecting the professions, with a special emphasis on the study of new social divisions. It was very well organised by Elianne Riska and Sirpa Wrede from the University of Helsinki – and memorable for its consistently high quality of papers across a range of cognate subjects, as well as its very modern setting.

MEMBER NEWS

Ellen Kuhlmann and Ellen Annandale have recently published their co-edited second edition of The Palgrave Handbook of Gender and Healthcare, which is now available as a paperback. Meanwhile, their co-edited special issue of Current Sociology (volume 60, number 4: pp. 400-578) appeared in July 2012 on Transforming Health Services and Policy: New International

Experiences. It contains several articles on the professions with a free download until 31 August: <http://csi.sagepub.com/content/current>.

Elena Iarskaia-Smirnova and Pavel Romanov have also just published an edited new book in Russian entitled Anthropology of Professions: Occupational Boundaries in Turbulent Times. For further details in English see:- <http://socpolicy.ru/english/the-newest-publications-tables-of-contents/>.

Mike Saks gave a well-attended inaugural lecture at University Campus Suffolk on 'Regulating the Professions: Zoos, Circuses or Safari Parks?' on Wednesday 6 June 2012. He has also published an article in the latest issue of the Portuguese Journal of Social Science (volume 11, number 1: pp.71-83) entitled 'The challenge of implementing social science research'.

JOURNAL PUBLICATIONS

Professions and Professionalism the new open-access, net-based, peer reviewed Nordic journal that invites research-based empirical, theoretical or synoptic articles focusing on traditional professions as well as other knowledge based occupational groups approached from any perspective or discipline, has just published its second issue (volume 2, number 1). The contents are as follows:

Defining a Profession: The Role of Knowledge and Expertise

Mike Saks

Professional Autonomy versus Corporate Control

Pål Nygaard

Archivists: A Profession in Transition?

Maria Kallberg

Medical Management in Norwegian Hospitals

Ivan Spehar, Lars Erik Kjekshus

Work–Family Interference: Nurses in Norway and Finland

Bente Abrahamsen, Kari Anne Holte, Marjukka Laine

Please address queries about submissions or other matters to the Editor-in-Chief, Jens-Christian Smeby, Oslo University College, Norway. Email: jens-christian.smeby@hio.no.

MEMBERSHIP RENEWAL AND DEVELOPMENT

We strongly encourage you to rejoin RC52 and ISA when your membership is due for renewal. Do also inform your colleagues about RC52 and ask them to join RC52 so that we can increase the strength of the group – of which there are currently over one hundred members.

To join the ISA please visit the ISA website and register online. The regular affiliation fees for RC52 specifically are an additional USD 40 for a 4 year period:
<https://secured.com/~f3641/formisa.htm>.

Individual ISA membership is open to scholars and professionals of sociological teaching, research or practice. At present there are some 4,300 members from over 150 countries. Benefits:

- Subscription to ISA journals Current Sociology and International Sociology.
- The Directory of Members.
- Reception of isagram, an electronic newsletter containing announcements of the forthcoming conferences, calls for papers and manuscripts, prizes and competitions.
- Access to e-bulletin, ISA on-line publication.
- Access to the Sage Full-Text Collection which includes 31 journals with more than 12,500 articles.
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All members may participate in the meetings of the ISA and its Research Committees – and Working and Thematic Groups upon paying an affiliation fee.

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