

XX ISA World Congress of Sociology

Melbourne, Australia | June 25-July 1, 2023
Melbourne Convention and Exhibition Centre



Resurgent Authoritarianism:
*Sociology of New Entanglements of
Religions, Politics, and Economies*



Sponsorship & Exhibition Prospectus





Contents

Invitation

Congress Hosts

The Organising Committee

About the Congress

1. Congress History & Delegate Profile
2. Environmental Sustainability Policy
3. Benefits to Sponsors and Exhibitors

3.1 Website

3.2 Emails

3.3 Congress Signage

3.4 Congress Mobile App

4. Congress Facts

4.1 Congress Venue

4.2 Location

4.3 Accommodation

4.4 Congress Managers

Partnership & Exhibition Opportunities Overview

Partnership Opportunities

Exhibition Opportunities

Booking Forms

Terms & Conditions



Invitation from Congress Convenor

It is with great pleasure that we invite you to join us for the 20th ISA World Congress of Sociology (WCS 2023) from June 25- July 1, 2023 at the Melbourne Convention and Exhibition Centre in Melbourne, Australia.

The World Congress is among the largest meetings of social scientists in the world. It will be the first time the world's community of sociologists has met face-to-face since 2018. We are expecting to attract over 3,000 of the brightest sociologists and social scientists from all over the world to join us, 21 years since the Congress last came to Australia.

This prestigious international event will be an open forum for discussion and knowledge sharing on the broad range of topics about our contemporary social world that Sociology explores, guided but not limited to the theme of Resurgent Authoritarianism: The Sociology of New Entanglements of Religions, Politics and Economies chosen by Professor Sari Hanafi, President of the International Sociological Association.

Sponsors and exhibitors are a valued and integral part of the World Congress of Sociology and we strongly encourage you to include WCS 2023 as part of your marketing strategy, as it will offer you unique opportunities to be seen as a leader in Sociology and the Social Sciences through our curated brand positioning selections, innovative platform for promotion of products & services and superior networking with our delegates. The following pages detail various levels of investment available for sponsors and exhibitors.

Together with the International Sociological Association and the WCS 2023 Local Organising Committee, we look forward to partnering with you in delivering an amazing event welcoming the world's community of sociologists to Melbourne in 2023.

Professor Dan Woodman

International Sociological Association World Congress of Sociology,
2023 Local Organising Committee Chair



Congress Hosts

The Australian Sociological Association (TASA)

TASA is the peak professional body for sociologists in Australia. It is a network of academics, postgraduates, policymakers and sociologists working in research organisations, government departments, non-profit associations, private industry and social movements.

International Sociological Association (ISA)

The goal of the ISA is to represent sociologists everywhere, and to advance sociological knowledge throughout the world. Its members come from 126 countries.

The Australian Local Organising Committee

Co-convenors:

Dan Woodman, University of Melbourne (LOC Chair)

Jo Lindsay, Monash University

TASA Executive Representative:

Alphia Possamai-Inesedy, Western Sydney University

Sonia Martin: *Exhibition Manager*

Brady Robards: *Media and Social Media*

Brendan Churchill: *Public Engagement*

Anna Halafoff: *Events, Social Events & Tours*

Kim Humphery: *Sustainability*

Netta Bromdal: *Inclusion & Equity*

Theresa Petray: *Indigenous Engagement and Support*

Catherine Hastings: *Travel Assistance*

Georgia van Toorn: *Student/Early Career Initiatives*



About the Congress

The World Congress of Sociology (WCS) has been held every four years since 1950 by the International Sociological Association (ISA). For each Congress, the ISA awards a National Sociological Association the hosting rights for the Congress. The 2022 Congress was postponed until 2023 in response to the COVID-19 pandemic.

2023 Congress Theme

Resurgent Authoritarianism: The Sociology of New Entanglements of Religions, Politics, and Economies. The research committees of the ISA and the local organising committee will be developing an extensive program to unite over 3,000 sociology experts.

1. Congress History & Delegate Profile

Sociology is the field of study concerned with people and social organisation across a broad range of topics from racism, nationalism, indigeneity and ethnicity, to the sociology of families, gender, health, religion, youth and the environment. Fifty-seven research specialties will be represented at the Congress (see <https://www.isa-sociology.org/en/research-networks/research-committees> for a list of fields). The Congress extensively focuses on the latest research and developments across all fields of sociology, providing contemporary understandings of the social world.

The WCS 2023 Congress will focus on how sociologists worldwide can (and do) contribute to the understanding of resurgent authoritarianism and analyse the new entanglements of religions, politics, and economies. It will also focus on how sociologists engage (physically and critically) in the formidable social movements we are witnessing today in different parts of the world and in a nascent civil society.

Previous Congress attendees have included sociologists and other social scientists (primarily), with some leaders of civil society, government, opinion makers and media. Delegates who attend the Congress are typically a mix of academics and professionals (76%) and students (24%).



About the Congress

The table below depicts the Congress location and attendee numbers since 2002 when it was last held in Australia.

Location	Year	Attendance
Toronto, Canada	2018	5,805 delegates
Yokohama, Japan	2014	6,087 delegates
Goteborg, Sweden	2010	5,007 delegates
Durban, South Africa	2006	3,126 delegates
Brisbane, Australia	2002	2,832 delegates

2. Environmental Sustainability Policy

The Local Organising Committee and Arinex - the appointed Professional Conference Organiser (PCO) - both respect their relationships with the environment and openly acknowledge the adverse effects events may have. Therefore sustainability is at the forefront of every decision we will make in order to minimise our environmental footprint. We are committed to reducing material waste and to using sustainable design and, where financially possible, carbon offsetting.

Arinex is one of Australia's longest-standing and most reputable event management companies, with a proven commitment to sustainability. In early 2022, Arinex became the first Australian event management company to be certified carbon neutral.

We aim to work with partners and suppliers who have strong sustainable policies, encouraging environmental discussions and awareness. We encourage you to make environmentally friendly choices where possible.



About the Congress

3. Benefits to Sponsors and Exhibitors

A partnership with WCS 2023 will promote your organisation to over 3,000 sociologists. Representing the broad Australian and International sociology communities, you will have direct access to this deeply-engaged delegate group and enjoy numerous opportunities to increase your brand exposure and expand your network.

WCS 2023 will provide you with opportunities for your organisation to connect locally and globally with TASA Industry Members and the ISA network. As a participant, your organisation will receive the following exposure:

3.1 Website

The Congress website will be the primary source of information for Congress updates and the latest news. By participating in WCS 2023 your organisation will receive significant exposure prior to the event through the Congress website and pre-promotion marketing.

3.2 Emails

Frequent email updates will be sent to the WCS 2023 database covering all Congress aspects such as program updates, key Congress updates, speaker announcements and networking opportunities.

3.3 Congress Signage

Have your organisation logo featured on the official Congress welcome sign situated onsite for the duration of the Congress. WCS 2023 Partner logos will be featured on all Plenary & Concurrent session holding slides.

3.4 Congress Mobile App

Have your organisation logo included within a dedicated page on the official WCS 2023 Congress App available to all Congress attendees.



About the Congress

4. Congress Facts

4.1 Congress Venue

The WCS 2023 Congress will be held at the **Melbourne Convention and Exhibition Centre (MCEC)** and **Crown Conference Centre**. The MCEC is the centrepiece of Melbourne's bustling **South Wharf** precinct – and Australia's most versatile convention and exhibition facility.

Superbly located on the banks of the beautiful Yarra River, the MCEC is within easy walking distance of Melbourne's CBD. It is surrounded by restaurants, hotels, numerous shopping and entertainment precincts and is only a 25-minute car ride from the international airport.



Importantly, the MCEC is committed to furthering its standing as a truly sustainable event destination. Its Sustainability Strategy is shaped by the United Nations' 17 Sustainable Development Goals (SDGs), and currently addresses 14 of these 17 SDGs. The MCEC is also committed to be powered 100% by renewable electricity by 2028, and to reduce its net carbon emissions to zero by 2030.

The MCEC is also a proud partner of the Melbourne Skyfarm initiative, in which a nearby 2,000 square-metre rooftop carpark has been converted into an urban farm and environmental oasis in the heart of Melbourne. The Skyfarm's main purpose is to cultivate food in a sustainable way for donation to charities such as OzHarvest, and it also provides produce for use at the MCEC.

For more information about the Melbourne Convention and Exhibition Centre please visit <https://mcec.com.au/>



About the Congress

4.2 Location

South Wharf is Melbourne's newest, *oldest* destination. Where tall ships from around the world once berthed, you can now sample an entire promenade of exciting and stylish dining venues, cafes and bars - most of them located in the beautifully restored 19th century cargo sheds. Journey back in time aboard the *Polly Woodside*, a preserved 1885 three-masted barque which is now the centrepiece of the fabulous maritime museum nearby.



4.3 Accommodation

The MCEC offers on-site accommodation easily accessible, with an internal link to the five-star Pan Pacific Melbourne Hotel South Wharf hotel via a private walkway. Alternatively, the Congress Managers have a number of partnership agreements with hotels and apartments in close proximity to the MCEC.



About the Congress

4.4 Congress Managers

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) of WCS 2023 and looks forward to delivering an inspiring experience. Arinex provides a highly creative and professional meeting and event management service to a diverse range of associations, governments and corporate organisations.

Arinex - 'architects of inspiring experiences' - is a leading specialist in conference, meetings, events, incentives and destination management. Arinex offers end-to-end solutions, products and services for the successful management and delivery of meetings and events. For the last two decades we have been a leading technology solutions PCO (Professional Conference Organisation) and in 2020 incorporated a full service DCO (Digital Conference Organiser) service as well to meet client needs for the future. We offer strategic guidance, operational delivery and technical support when planning events with full or partial digital components.

Contact the Congress Partnership & Exhibition Managers:

WCS 2023 Congress Organiser – Arinex Pty Ltd

454 Collins Street, Melbourne, VIC 3000

Tel: +61 3 8888 9500

Email: sponsorship@arinex.com.au

Email: wcs2023@arinex.com.au

Web: <https://www.isa-sociology.org/en/conferences/world-congress/melbourne-2023>





Partnership & Exhibition Overview

Top Tier Partnership Opportunities	Available Opportunities	Investment* (excl GST)
Gold Partner	Two available	US\$7,300
Silver Partner	Four available	US\$5,500
Bronze Partner	Unlimited	US\$3,650
Program Partnership Opportunities	Available Opportunities	Investment* (excl GST)
Welcome Reception Partner	Exclusive	US\$4,400
Keynote Speaker Partner	Limited	US\$3,650
Concurrent Session Partner	Limited	US\$2,200
Additional Partnership Opportunities	Available Opportunities	Investment* (excl GST)
Congress Mobile App Partner	Exclusive	US\$2,950
Coffee Cart Partner	Four available	US\$3,650
Recharge Station Partner	Exclusive	US\$2,950
Name Badge & Lanyard Partner	Exclusive	US\$2,200
Website Partner	Exclusive	US\$2,950
Family Friendly Room Partner	Exclusive	US\$1,500
Congress Wi-Fi Partner	Exclusive	US\$1,500
Notepad & Pen Partner	Exclusive	US\$1,500
Advertising Opportunities	Available Opportunities	Investment* (excl GST)
Congress Program Book Advert	Limited	From US\$1,100
Congress Mobile App push notification	Limited	US\$830
Exhibition Opportunities	Available Opportunities	Investment* (excl GST)
Networking Lounge Partner	Exclusive	US\$3,650
Exhibition booth (shell scheme)	Limited	US\$2,000
Exhibition space-only	Limited	US\$2,000
Bookstore stall	Limited	US\$1,100
Trestle table	Limited	US\$1,100

*Please note that the prices above are expressed in US dollars, and do not include the Australian Goods & Services Tax (GST) of 10%.

Disclaimer

I. Exposure in the Congress publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

II. The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

III. Venue surcharge to serve sponsor's product will be an additional cost to the sponsor. Please note all food sampling is subject to approval by the Congress Manager, and the venue.

IV. Banner advertisement specifications will be provided after the confirmation of booking.



Top Tier Partnership Opportunities

Gold Partner

US\$7,300

Branding & visibility:

- Double-page advertising space in the Congress program book (artwork to be supplied by the partner)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- One (1) Congress mobile app push notification – limit of 140 characters pushed through the app to delegates on their mobile devices
- Verbal acknowledgement as Gold Partner at the Congress opening and closing sessions
- Recognition as Gold Partner (with organisation logo) in the Congress program
- Recognition as Gold Partner (with organisation logo) in the Congress mobile app
- Recognition as Gold Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Gold Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- Three (3) complimentary Congress delegate registrations inclusive of attendance to the Congress Welcome Reception

Exhibition:

- Two (2) 3m x 2m exhibition booths (total of 12sqm space), each inclusive of:
 - > One shell scheme booth stand (3m x 2m)
 - > White octanorm panels 2.4m high
 - > One (1) x 150-watt spotlight per 3m x 2m booth
 - > One (1) x 4-amp power point per 3m x 2m booth
- Four (4) exhibition staff passes, including:
 - > Welcome Reception tickets
 - > Refreshment breaks

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.



Top Tier Partnership Opportunities

Silver Partner

US\$5,500

Branding & visibility:

- One full-page advertising space in the Congress program book (artwork to be supplied by the partner)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Silver Partner (with organisation logo) in the Congress program
- Recognition as Silver Partner (with organisation logo) in the Congress mobile app
- Recognition as Silver Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Silver Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- Two (2) complimentary Congress delegate registrations inclusive of attendance to the Congress Welcome Reception

Exhibition:

- One (1) 3m x 2m exhibition booth (total of 6sqm space), inclusive of:
 - > One shell scheme booth stand (3m x 2m)
 - > White octanorm panels 2.4m high
 - > One (1) x 150-watt spotlight per 3m x 2m booth
 - > One (1) x 4-amp power point per 3m x 2m booth
- Two (2) exhibition staff passes, including:
 - > Welcome Reception tickets
 - > Refreshment breaks

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.



Top Tier Partnership Opportunities

Bronze Partner

US\$3,650

Branding & visibility:

- One half-page advertising space in the Congress program book (artwork to be supplied by the partner)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Bronze Partner (with organisation logo) in the Congress program
- Recognition as Bronze Partner (with organisation logo) in the Congress mobile app
- Recognition as Bronze Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Bronze Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- One (1) complimentary Congress delegate registration inclusive of attendance to the Congress Welcome Reception

Exhibition:

- One (1) trestle table package inclusive of:
 - > Display space 2m wide x 2m deep
 - > One (1) trestle table
 - > One (1) vertical poster board
 - > Two (2) chairs
 - > One (1) x 4-amp power point
- Two (2) exhibition staff passes, including:
 - > Welcome Reception tickets
 - > Refreshment breaks

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.



Program Partnership Opportunities

Welcome Reception Partner Exclusive

US\$4,400

Branding & visibility:

- Welcome Reception naming rights – “The WCS 2023 Welcome Reception is proudly sponsored by...”
- The partner may provide a freestanding banner which will be positioned at the entrance of the Welcome Reception venue (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed on the tables at the Welcome Reception (Congress Managers to supply)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Welcome Reception Partner (with organisation logo) in the Congress program
- Recognition as Welcome Reception Partner (with organisation logo) in the Congress mobile app
- Recognition as Welcome Reception Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Welcome Reception Partner on the official acknowledgement signage situated onsite at the Congress

Access:

- Five (5) complimentary Welcome Reception tickets

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Program Partnership Opportunities

Keynote Speaker Partner Limited

US\$3,650

Branding & visibility:

- Partner organisation name and logo included in the program section of the Congress Program and Mobile App.
- Verbal acknowledgement as the Keynote Speaker Partner by the session Chair before and after the keynote speaker
- The partner may provide a freestanding banner which will be positioned in a prominent location during the keynote session (maximum size 2m high x 1m wide)
- Partner logo featured on the keynote session holding slide
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as a Keynote Speaker Partner (with organisation logo) in the Congress program
- Recognition as a Keynote Speaker Partner (with organisation logo) in the Congress mobile app
- Recognition as a Keynote Speaker Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as a Keynote Speaker Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- One (1) complimentary Congress delegate registration inclusive of attendance to the Congress Welcome Reception
- Two (2) passes for nominated guests to attend the Keynote Speaker session (these passes are for the sponsored session only, and attendance to other sessions is not included)

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.



Program Partnership Opportunities

Concurrent Session Partner Limited

US\$2,200

Branding & visibility:

- Partner organisation name and logo included in the program section of the Congress program and mobile app.
- Verbal acknowledgement as the Concurrent Session Partner by the session Chair before and after the concurrent session speaker
- Partner logo featured on the concurrent session holding slide
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as a Concurrent Session Partner (with organisation logo) in the Congress program
- Recognition as a Concurrent Session Partner (with organisation logo) in the Congress mobile app
- Recognition as a Concurrent Session Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as a Concurrent Session Partner on the official acknowledgement signage situated onsite at the Congress

Access:

- Two (2) passes for nominated guests to attend the Concurrent Session (these passes are for the sponsored session only, and attendance to other sessions is not included)

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Additional Partnership Opportunities

Congress Mobile App Partner Exclusive

US\$2,950

The Congress mobile app will be an invaluable asset to all attendees throughout the Congress, as it will provide a handy guide to all proceedings as well as being able to issue reminders and alerts of particular sessions and more.

Branding & visibility:

- Partner profile featured in the Congress mobile app, maximum of 50 words
- One (1) Congress mobile app push notification – limit of 140 characters pushed through the app to delegates on their mobile devices
- Partner logo displayed when Congress mobile app loads for the first time for a user
- Partner logo displayed on the Congress mobile app homepage
- Congress Mobile App Partner acknowledgment at the top of the partnership page in the mobile app
- Opportunity for partner to provide promotional PDF material linked within the app
- Recognition as Congress Mobile App Partner (with organisation logo) in the Congress program
- Recognition as Congress Mobile App Partner (with organisation logo) in the Congress mobile app
- Recognition as Congress Mobile App Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Congress Mobile App Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- One (1) complimentary Congress delegate registration inclusive of attendance to the Congress Welcome Reception

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Additional Partnership Opportunities

Coffee Cart Partner

US\$3,650

Four available

Branding & visibility:

- Opportunity for partner to provide branded take-away or re-useable cups (partner to supply)
- The partner may provide a freestanding banner which will be positioned in a prominent position next to the coffee cart (maximum size 2m high x 1m wide)
- Opportunity for partner to provide promotional materials at the coffee cart
- Opportunity for partner to supply branded apparel (apron, cap, t-shirt etc.) for the barista to wear (partner to supply, subject to approval from venue)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as a Coffee Cart Partner (with organisation logo) in the Congress program
- Recognition as a Coffee Cart Partner (with organisation logo) in the Congress mobile app
- Recognition as a Coffee Cart Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as a Coffee Cart Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- One (1) complimentary Congress delegate registration inclusive of attendance to the Congress Welcome Reception

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Additional Partnership Opportunities

Recharge Station Partner Exclusive

US\$2,950

Charging stations will be located strategically around the Congress and exhibition zones to enable delegates to charge their mobile phones and portable devices. A great way to promote your organisation via your association with these invaluable aids.

Branding & visibility:

- Opportunity for partner to display corporate signage around the recharge station area (partner to provide signage)
- Opportunity for partner to brand recharge station units (partner to supply artwork)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Recharge Station Partner (with organisation logo) in the Congress program
- Recognition as Recharge Station Partner (with organisation logo) in the Congress mobile app
- Recognition as Recharge Station Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Recharge Station Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- One (1) complimentary Congress delegate registration inclusive of attendance to the Congress Welcome Reception

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Additional Partnership Opportunities

Name Badge & Lanyard Partner Exclusive

US\$2,200

Branding & visibility:

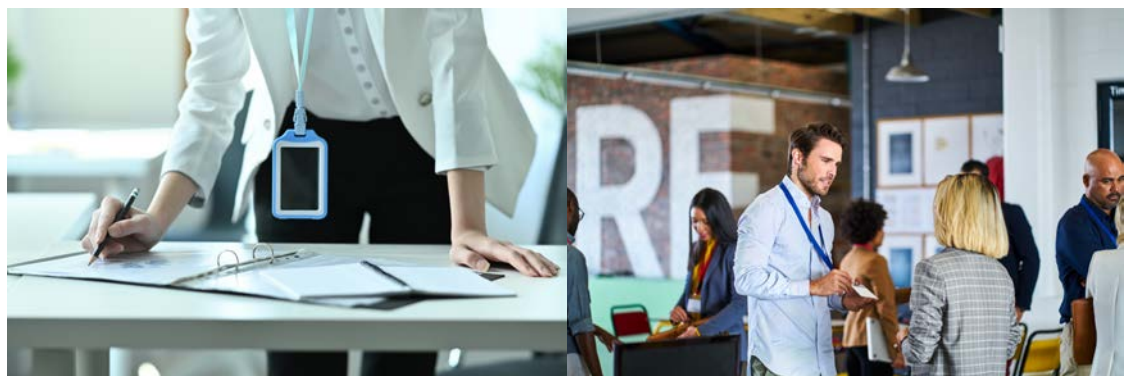
- Partner logo or name to be printed on Congress delegate name badges alongside the Congress logo
- Opportunity for partner to provide branded lanyards to accompany the delegate name badges (partner to provide lanyards). Note: subject to the approval of the Local Organising Committee
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Name Badge & Lanyard Partner (with organisation logo) in the Congress program
- Recognition as Name Badge & Lanyard Partner (with organisation logo) in the Congress mobile app
- Recognition as Name Badge & Lanyard Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Name Badge & Lanyard Partner on the official acknowledgement signage situated onsite at the Congress

Congress registration:

- One (1) complimentary Congress delegate registration inclusive of attendance to the Congress Welcome Reception

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Additional Partnership Opportunities

Website Partner Exclusive

US\$2,950

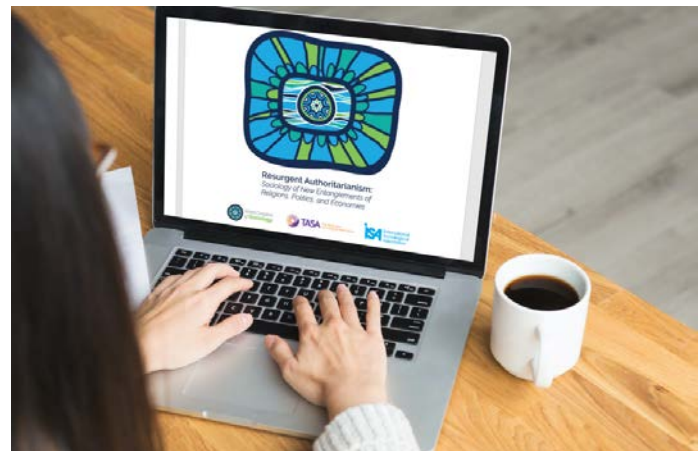
The Congress website is the main source and go-to for all information about the event. As a high-traffic medium, sponsorship of the website will deliver your organisation with extremely high reach before, during and after the Congress.

Branding & visibility:

- Opportunity for partner to have an advertisement/web banner with organisation hyperlink on every page of the Congress website (partner to supply artwork)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Website Partner (with organisation logo) in the Congress program
- Recognition as Website Partner (with organisation logo) in the Congress mobile app
- Recognition as Website Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Website Partner on the official acknowledgement signage situated onsite at the Congress

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Additional Partnership Opportunities

Family Friendly Room Partner

US\$1,500

Exclusive

This exclusive partnership will offer delegates with infants and young children the ability to attend the Congress by providing a comfortable and private space for feeding, resting and playing whilst remaining connected to the plenary presentations via live video stream.

Branding & visibility:

- Exclusive rights to provide room branding (at partner's expense)
- Opportunity to provide up to two pull-up banners at the entrance to the family room
- Opportunity to provide product samples available in the room for delegates (venue and organising committee approval may be required)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Family Friendly Room Partner (with organisation logo) in the Congress program
- Recognition as Family Friendly Room Partner (with organisation logo) in the Congress mobile app
- Recognition as Family Friendly Room Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Family Friendly Room Partner on the official acknowledgement signage situated onsite at the Congress

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.



Additional Partnership Opportunities

Congress Wi-Fi Partner Exclusive

US\$1,500

Delegates will be encouraged to obtain their free Wi-Fi login code available with your branded access code and instruction guide.

Branding & visibility:

- Opportunity for partner to decide access code all delegates must use to login to wi-fi
- Partner's logo to appear on instructional guide provided to all delegates
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Congress Wi-Fi Partner (with organisation logo) in the Congress program
- Recognition as Congress Wi-Fi Partner (with organisation logo) in the Congress mobile app
- Recognition as Congress Wi-Fi Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Congress Wi-Fi Partner on the official acknowledgement signage situated onsite at the Congress

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Additional Partnership Opportunities

Notepad & Pen Partner Exclusive

US\$1,500

Branding & visibility:

- Opportunity for partner to provide branded notepads and pens to be distributed at the registration desk to all Congress delegates (partner to supply notepads and pens)
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Notepad & Pen Partner (with organisation logo) in the Congress program
- Recognition as Notepad & Pen Partner (with organisation logo) in the Congress mobile app
- Recognition as Notepad & Pen Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Notepad & Pen Partner on the official acknowledgement signage situated onsite at the Congress

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023.





Advertising Opportunities

Congress Program Book advertisement

US\$1,100

Limited

Get your brand noticed by all attendees and visitors to the Congress by becoming a part of the Congress Program Book. A full-page colour advertisement is a cost-effective and high-profile means of associating your organisation with the event throughout the week and beyond.

Deadline for booking: 25 March 2023

Artwork material deadline: 15 May 2023

Congress Mobile App push notification

US\$830

Limited

The Congress mobile app will be an invaluable asset to all attendees throughout the Congress, as it will provide a handy guide to all proceedings as well as being able to issue reminders and alerts of particular sessions and more. Your push notification will take your organisation's brand directly to the many users of this indispensable Congress tool.

- One (1) Congress mobile app push notification – limit of 140 characters pushed through the app to delegates on their mobile devices



Exhibition Opportunities

Networking Lounge Partner Exclusive

US\$3,650

Exhibition:

- A 6m x 4m (24 square metres) space within the allocated exhibition area for the duration of the Congress
- A dedicated area with a basic lounge package and coffee tables are included within this space (partner may have input into basic furniture options available, however any additional furniture, branding requirements, decorating requirements will be at the partner's expense)

Access:

- Two (2) exhibition staff passes, including:
 - > Welcome Reception tickets
 - > Refreshment breaks
 - > Lunch

Branding & visibility:

- Opportunity for partner to distribute promotional material to delegates in the networking lounge
- The partner may provide two (2) freestanding banners which will be positioned in the networking lounge (maximum size 2m high x 1m wide)
- Corporate literature may be displayed in the networking lounge (partner to supply) Note: subject to the approval of the Local Organising Committee
- Partner profile featured in the Congress mobile app, maximum of 50 words
- Recognition as Networking Lounge Partner (with organisation logo) in the Congress program
- Recognition as Networking Lounge Partner (with organisation logo) in the Congress mobile app
- Recognition as Networking Lounge Partner (with organisation logo) on the partnership page of the official Congress website
- Acknowledgement as Networking Lounge Partner on the official acknowledgement signage situated onsite at the Congress

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023



Exhibition Opportunities

Exhibition Booth Exclusive

US\$2,000

Each shell scheme booth package includes the following:

Exhibition:

- Shell scheme booth stand 3m wide x 2m deep (6 square metres in total) with:
 - > White octanorm panels 2.4m high
 - > Organisation name in vinyl lettering on fascia board
 - > Two (2) x 150-watt spotlights
 - > One (1) x 4-amp power point
- A comprehensive exhibition manual

Access:

- Two (2) exhibition staff passes, including:
 - > Welcome Reception tickets
 - > Refreshment breaks



Branding & visibility:

- Recognition as an Exhibitor (with organisation logo) plus company profile featured in the Congress mobile app (profile to be maximum of 50 words)
- Recognition as an Exhibitor (with organisation logo) on the partnership page of the official Congress website

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023

Space-only:

For exhibitors wishing to build their own custom booth, floor space-only is available at the same rate as the shell scheme booth: US\$2,000 for 6 square metres (3m x 2m). Access, Branding & visibility and Delegate marketing and post-event benefits are the same as above. Please note that space-only cost does not include power supply to your booth.



Exhibition Opportunities

Bookstore stall Limited

US\$1,100

A special feature of the Exhibition will be the Bookstore, which is purpose-built to offer organisations the opportunity to advertise, sell and distribute related publications to all delegates. Participants will be provided with a dedicated unit to provide copies of books for interested delegates to purchase or order onsite. Each Bookstore stall-holder will receive:

Exhibition:

- One lockable cupboard with three display shelves
- One overhead LED flood light
- One power point connection
- One fascia sign
- A comprehensive exhibition manual

Access:

- Two (2) exhibition staff passes, including:
 - > Welcome Reception tickets
 - > Refreshment breaks

Branding & visibility:

- Recognition as an Exhibitor (with organisation logo) plus company profile featured in the Congress mobile app (profile to be maximum of 50 words)
- Recognition as an Exhibitor (with organisation logo) on the partnership page of the official Congress website

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023



Exhibition Opportunities

Trestle Table Limited

US\$1,100

Each trestle table display package includes the following:

Exhibition:

- Display space 2m wide x 2m deep (4 square metres in total) with:
 - > One (1) trestle table
 - > One (1) vertical poster board
 - > Two (2) chairs
 - > One (1) x 4-amp power point
- A comprehensive exhibition manual

Access:

- Two (2) exhibition staff passes, including:
 - > Welcome Reception tickets
 - > Refreshment breaks



Branding & visibility:

- Recognition as an Exhibitor (with organisation logo) plus company profile featured in the Congress mobile app (profile to be maximum of 50 words)
- Recognition as an Exhibitor (with organisation logo) on the partnership page of the official Congress website

Delegate marketing and post-event:

- Use of the Congress logo until the end of September 2023



Booking Forms

Sponsorship & Exhibition Managers
Arinex Pty Ltd – ABN: 28 000 386 676
454 Collins Street, Melbourne, VIC 3000

Tel: +61 3 8888 9500
Email: sponsorship@arinex.com.au
Email: wcs2023@arinex.com.au

CONTACT DETAILS:

Organisation name (for marketing purposes):

Organisation name (for invoicing purposes):

Address:

City:

Postcode:

State:

Country:

Main Sponsor / Exhibitor contact: Mr ☐ Mrs ☐ Ms ☐ Dr ☐ Other:

Name:

Position:

Tel:

Mobile:

Email:

Website:

How did you find out about the Event?

Website ☐ Direct Marketing Email ☐ Colleague or Friend ☐ Other:

A: Partnership Package(s) requested

US\$ (excl. GST)

1:

2:

3:

Total for A:

US\$:

B: Advertising requested (please tick):

[] Congress Program Book full-page advertisement: US\$1,100 (excl. GST)

[] Congress Mobile App push notification: US\$830 (excl. GST)

Total for B:

US\$:

C: Exhibition Package(s) requested (please tick):

[] Networking Lounge Partner: US\$3,650 (excl. GST)

[] Bookstore stall: US\$1,100 (excl. GST)

[] Exhibition booth shell scheme (3m x 2m = 6sqm): US\$2,000 (excl. GST)

[] Exhibition space-only: we will build a custom booth* (3m x 2m = 6sqm): US\$2,000 (excl. GST)

[] Trestle table (2m x 2m = 4sqm): US\$1,100 (excl. GST)

*Please note that space-only does not include power supply. For power supply to your booth or trestle table, please consult with the official stand builder.

Please indicate any organisations you would prefer not to be near:

Preferred fascia name (for shell scheme booth):

Total for C:

US\$:

Total amount payable (Total A + B + C):

US\$:

50% deposit payable 30 days from invoice date (Full Payment/Balance due: 25 March 2023) (excl. GST) **US\$:**



Booking Forms

Credit Card Authorisation

To secure your booking please complete the below credit card authorisation.

The below credit card will only be used to guarantee payment of past due invoices including cancellation fees.

We will notify you by email prior to charging the card. However, Arinex is not obliged in any way to extend further terms.

Please note all transactions by credit card will appear on your statement as payment to: 'Conference by Arinex'.

Please charge the total amount above to the following credit card:

MasterCard ☐ Visa Card ☐ AMEX ☐ *Please note a credit card surcharge may apply for payment processing.

Credit Card Number:

Expiry Date:

Name On Card:

Date:

CCV:

Signature:

Payment Details (please tick)

☐ We wish to pay via EFT. Bank details will be provided by the Sponsorship & Exhibition Managers with your tax invoice. EFT payments incur a US\$20 administration charge. Any EFT payments not received by the due date will incur an additional charge of 5%.

☐ We wish to pay via the above credit card. We have noted that a processing fee may apply.

☐ We wish to pay with a different credit card. (Please note – a separate payment form will be provided for you to include your credit card information)

PLEASE NOTE: ALL BOOKINGS UNDER US\$3,500 MUST BE PAID VIA CREDIT CARD AND THE FULL AMOUNT PAYABLE WILL BE CHARGED AT TIME OF BOOKING.

☐ Yes, I have read and agree to the booking terms and conditions on the following page.

Authorised by:

Date:

Signature:

Please note that your booking will not be processed unless all sections of this form are completed.

SEE OVER FOR TERMS AND CONDITIONS ➔



Sponsorship bookings terms & conditions

1. Where appropriate, Australian Goods & Services Tax (GST) is levied at 10% of the retail price and is applicable to goods and services offered by the Sponsorship & Exhibition Managers. All prices in this document are exclusive of the GST. GST will be calculated at the time of invoicing.
2. All applications for sponsorship and/or advertising are subject to approval by the Host Organisation at its sole discretion.
3. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **25 March 2023**. Applications received after **25 March 2023** must include full payment. Payments for sponsorship of US\$3,500 and under will be required to be paid by credit card and will be charged the full amount following booking.
4. All monies shown in this prospectus are expressed and payable in United States dollars (US\$) and were set in June 2022 based on prevailing exchange rate trends. The Local Organising Committee and the Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any significant exchange rate variations experienced between June 2022 and 25 March 2023.
5. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the Event. No organisation will be listed as a sponsor in any official Event material until full payment and a completed, signed Booking Form have been received by the Sponsorship & Exhibition Managers.
6. If sponsorship payment is not received by **25 March 2023** you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged for the remaining unpaid amount.
7. **CANCELLATION POLICY:**
 - Postponement*

(a) In the event of postponement by the Host Organisation, the Sponsorship & Exhibition Managers or the Venue, all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.
 - Cancellation by Organisers*

(b) In the event of cancellation by the Host Organisation, Sponsorship & Exhibition Managers or the Venue, all Sponsorship & Exhibition payments will be fully refunded subject to deduction of any credit card or bank fees that the Host or Sponsorship & Exhibition Managers may incur.
 - COVID-19 implications*

(c) Should a Sponsor and/or Exhibitor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case-by-case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.
 - Cancellation by Sponsor or Exhibitor*

(d) In the event of cancellation by the Sponsor or Exhibitor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:
 - (i) More than 91 days prior to the Event (26 March 2023): 50% of the total payment due will be applicable
 - (ii) Between 90 and 61 days prior to the Event (27 March 2023 and 25 April 2023): 70% of the total payment due will be applicable
 - (iii) From 60 days prior to the Event (26 April 2023): 100% of the total payment due will be applicable

(e) Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days.

(f) No sponsor shall assign, sublet or apportion the whole or any part of its sponsorship package except upon prior written consent of the Sponsorship & Exhibition Managers.
8. Sponsorship monies will facilitate the successful planning and promotion of the Event in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Event.
9. Sponsorship entitlements including organisation logo on the Event website and other marketing material will be delivered only after receipt of the required deposit or full payment.
10. Nomination of speakers (where applicable) will be subject to written approval by the speaker and the Program Committee. Furthermore, at the sole discretion of the Program Committee, sponsored speakers may be asked to speak at additional keynote and/or concurrent sessions.
11. The speaker's contract will specify that speakers must present leading edge, non-commercial papers with no obvious product endorsement and specify that speakers must act ethically, not commenting on other speakers, their presentations, or sponsors' products.



Sponsorship bookings terms & conditions

12. Following approval from the Program Committee, sponsors will be expected to negotiate directly with their nominated speaker and cover all costs relating to the speaker's attendance at the Conference.
13. Sponsors may have the sponsored speaker present at breakfasts, optional workshops and/or commercial sessions within the Event but at no other public, external or by-invitation appearances pre or post the Event for a period of 30 days.
14. After the sponsor has agreed with the speaker to commit to the program and associated costs have been negotiated, the Event Managers will then conduct the speaker liaison in relation to obtaining abstracts, papers, copyright waiver, speaker a/v requirements and any other appropriate arrangements.
15. Sponsors whose agreed entitlements include the right to host an endorsed private function will do so at their own expense and at a time and date approved by the Sponsorship & Exhibition Managers and the Host.
16. Hosting of private functions in conjunction with the Event is limited to those sponsors who have obtained such a right within their sponsorship entitlements. The purpose of this condition is to avoid conflict between official Event functions and private functions.
17. The Delegate List may be used by the sponsor (if entitled to do so under their sponsorship entitlements) for the purpose of contacting Event delegates only. The list must not be used by the sponsor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have refused consent of their information in accordance with Privacy Acts.
18. You will exercise due care in and around the Event venue and in all matters related to your sponsorship of the Event so that no harm is caused.
19. You agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
20. The Sponsorship & Exhibition Managers will have no liability to you of any kind if anything not of their doing occurs that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition Managers will have no liability to you other than any refund to which you may be entitled in accordance with these Terms & Conditions or from the Event venue.
21. Privacy Statement –
[] YES, I consent to my details being shared with suppliers and contractors of the Event to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.
[] NO, I do not consent.
22. Arinex is not responsible for any mandatory quarantine fees, and travel and border responsibility rests with the individual arriving into Melbourne, Victoria.
23. Force Majeure Event
(a) Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:
(i) such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
(ii) such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
(iii) if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
(iv) if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.
(b) If the Event is delayed, postponed, altered, or cancelled by a Force Majeure:
(i) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.
(ii) Arinex will not be obliged to refund to the sponsor any part of payments already made under the Agreement.
(c) It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the *Frustrated Contracts Act 1978* (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.
24. Late Bookings are possible, but choices may be limited. Sponsors and exhibitors contracted less than four (4) weeks prior to the conference start date will be charged a 15% surcharge.



Exhibition bookings terms & conditions

1. Where appropriate, Australian Goods & Services Tax (GST) is levied at 10% of the retail price and is applicable to goods and services offered by the Sponsorship & Exhibition Managers. All prices in this document are exclusive of the GST. GST will be calculated at the time of invoicing.
2. All applications for exhibition space are subject to approval by the Host Organisation at its sole discretion.
3. Exhibition space will be allocated only on receipt of the signed Booking Form and Booking Terms & Conditions. Preferred space allocation is subject to availability and change at the sole discretion of the Sponsorship & Exhibition Managers. A letter of confirmation will be provided to confirm the booking together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **25 March 2023**. Applications received after **25 March 2023**, must include full payment. Payments for exhibition of US\$3,500 and under will be required to be paid by credit card and will be charged the full amount following booking.
4. All monies shown in this prospectus are expressed and payable in United States dollars (US\$) and were set in June 2022 based on prevailing exchange rate trends. The Local Organising Committee and the Sponsorship & Exhibition Managers reserve the right to vary the quoted prices in accordance with any significant exchange rate variations experienced between June 2022 and 25 March 2023.
5. All monies due and payable must be received by the Sponsorship & Exhibition Managers prior to the event. No exhibitor will be allowed to commence move-in operations or be listed as an exhibitor in the on-site publications until full payment and the signed Booking Form and Terms & Conditions have been received by the Sponsorship & Exhibition Managers.
6. If exhibition payment is not received by **25 March 2023** you will receive an email notifying you that the authorised credit card supplied on the Booking Form will be charged the remaining unpaid amount.
7. Public and Product Liability insurance to a minimum of A\$20 million (20 million Australian dollars) must be taken out by each exhibitor at their own expense. A copy of the organisation's public and product liability certificate must be submitted to the Sponsorship & Exhibition Managers at the time of submitting the Booking Form or by no later than **25 March 2023**.
8. **CANCELLATION POLICY:**
 - Postponement*

(a) In the event of postponement by the Host Organisation, the Sponsorship & Exhibition Managers or the Venue, all Sponsorship & Exhibition bookings will be carried over to the revised Event dates.
 - Cancellation by Organisers*

(b) In the event of cancellation by the Host Organisation, the Sponsorship & Exhibition Managers or the Venue, all Sponsorship & Exhibition payments will be fully refunded subject to any credit card or bank fees that the Sponsorship & Exhibition Managers may incur.
 - COVID-19 implications*

(c) Should a Sponsor and/or Exhibitor's attendance to the Event be impacted by any restrictions enforced by COVID-19 government regulations, the Organising Committee will discuss the available options on a case by case basis and come to a mutual agreement with the Sponsor and/or Exhibitor.
 - Cancellation by Sponsor or Exhibitor*

(d) In the event of cancellation by the Sponsor or Exhibitor (other than as a consequence of any restrictions enforced by COVID-19 government regulations), the following cancellation fees will apply:
 - (i) More than 91 days prior to the Event (26 March 2023): 50% of the total payment due will be applicable
 - (ii) Between 90 and 61 days prior to the Event (27 March 2023 and 25 April 2023): 70% of the total payment due will be applicable
 - (iii) From 60 days prior to the Event (26 April 2023): 100% of the total payment due will be applicable

(e) Should a cancellation be made prior to payment, the appropriate cancellation fee will be applicable, and the Sponsorship & Exhibition Managers will issue an invoice which will be payable within seven (7) days.

(f) After space has been confirmed and accepted, a reduction in exhibition space is considered a cancellation and will be governed by this cancellation policy. All communications regarding cancellation must be made in writing. Reduction in space may result in relocation of exhibit space at the sole discretion of the Sponsorship & Exhibition Managers.

(g) Any space not claimed and occupied before **0900 on 25 June 2023** may be reassigned without notice or refund.
9. The Sponsorship & Exhibition Managers reserve the right to rearrange the floor plan and / or relocate any exhibit at their sole discretion and without notice. The Sponsorship & Exhibition Managers will not discount or refund for any facilities not used or required.



Exhibition bookings terms & conditions

10. If the exhibitor intends to install a custom-built stand, the Sponsorship & Exhibition Managers must be advised, and such advice must include full details and stand dimensions. This information must be received no later than **26 May 2023**. All display construction requires the approval of the Sponsorship & Exhibition Managers and venue management. A pro-rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
11. In the use of the exhibition space allocated to you, and at all times in and around the Event premises, you must: (a) exercise due care for the persons, property and premises of others and will be solely liable for any harm to any person, or loss of or damage to property or premises you or your personnel cause by any act or omission, whether or not found negligent; (b) not engage in any allegedly unlawful conduct; and (c) not use or display any material that is alleged to infringe the intellectual property (including any moral rights) of any other person. The Sponsorship & Exhibition Managers reserve the right to terminate your use of the exhibition space allocated to you, without liability to you, and you will be liable for any loss or damage suffered by the Sponsorship & Exhibition Managers, if any of these things occur or are threatened by you or your representatives.
12. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Sponsorship & Exhibition Managers.
13. The Delegate List may be used by the exhibitor (if entitled to do so under its exhibition entitlements) for the purpose of contacting Event delegates only. The list must not be used by the exhibitor for any purpose related to future events and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Event. The inclusion of email addresses is at the discretion of the Sponsorship & Exhibition Managers. The Delegate List will exclude those persons who have refused consent for the sharing of their information in accordance with applicable Privacy Acts.
14. You will exercise due care in and around the Event venue and in all matters related to your Exhibition of the Event so that no harm is caused.
15. You agree that no promise, warranty or representation has been made to you by the Sponsorship & Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry into this Agreement and that you alone bear full responsibility for the exhibition package chosen by or allocated to you.
16. The Sponsorship & Exhibition Managers will have no liability to you of any kind if anything not of their doing occurs that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Event, the Sponsorship & Exhibition Managers will have no liability to you other than any refund to which you may be entitled in accordance with this Agreement or from the Event venue.
17. Privacy Statement –
☐ YES, I consent to my details being shared with suppliers and contractors of the Event to assist with my participation; being included in participant lists and for the information distribution in respect of other relevant events organised by the Sponsorship & Exhibition Managers.
☐ NO, I do not consent.
18. Arinex is not responsible for any mandatory quarantine fees and travel and border responsibility rests with the individual arriving into Melbourne, Victoria.
19. Force Majeure Event
(a) Subject to the following provisions of this clause, if a Party is or will be affected by Force Majeure:
(i) such Party will immediately notify the other Party of the Force Majeure event and its anticipated impact on the performance of this Agreement.
(ii) such Party will not be liable for any delay or failure to perform its obligations pursuant to this Agreement caused by such Force Majeure.
(iii) if a delay or failure by such Party to perform its obligations is caused or anticipated due to a Force Majeure, the performance of such obligations will be suspended.
(iv) if a delay or failure by a Party to perform its obligations due to such Force Majeure exceeds thirty (30) days, the other Party may immediately terminate this Agreement by providing notice in writing to the other Party.
(b) If the Event is delayed, postponed, altered, or cancelled by a Force Majeure:
(i) neither Party will exercise a right or remedy under this clause unless and until the Parties have endeavoured to agree upon amendments to this Agreement for the delay, postponement, alteration or cancellation of the Event.
(ii) Arinex will not be obliged to refund to the exhibitor any part of payments already made under the Agreement.
(c) It is the intention of the Parties that this clause will supplant the common law doctrine of frustration and the operation of the *Frustrated Contracts Act 1978* (NSW) and equivalent legislation in other jurisdictions, to the extent applicable.
20. Late Bookings are possible, but choices may be limited. Sponsors and exhibitors contracted less than four (4) weeks prior to the conference start date will be charged a 15% surcharge.