

**INTERNATIONAL CONFERENCE OF THE  
RC14 (SOCIOLOGY OF COMMUNICATION,  
KNOWLEDGE AND CULTURE) OF THE  
INTERNATIONAL SOCIOLOGICAL  
ASSOCIATION (ISA)**

# **Gender and Media**

**REPRESENTATIONS,  
DISCOURSES AND  
PRACTICES**

**Crown Conference Centre  
Melbourne, Australia  
(online and in-person)  
June 23–24, 2023**



# 23 JUNE 2023

**14h00:** *welcome speech*

Christiana Constantopoulou, President of the RC14 - ISA

**14h15 - 16h15: Session 1**

**Session chair :** Christiana Constantopoulou

**Authors or Human Subjects? Ethics in qualitative social media research on sexual violence**

Carol Harrington, Victoria University of Wellington

***The non-feminist translators' feminist translation in Liu Cixin's The Three-Body Trilogy***

Ying TAN, Beijing Language and Culture University

***Gender and Colourism as the biggest matchmakers: Determining the matrimonial bigotries Indians on their sleeves***

Oishika Ghosh, Jadavpur University

***The impact of patriarchal media representation on women in India: A gender analysis***

Namita Seth, Sambalpur University

***Representation of women in management positions in broadcast media in Nigeria: A study of Kano State***

Hadiza Jummai Ibrahim, Bayero University Kano

**16h15 – 16h30:** *break*

**16h30 – 18h30: Session 2**

**Session chair:** Oksana Lychkovska-Nebot

***"Family is everything": hegemonic masculinity and its Others in Turkish series***

Dimitra Laurence Larochelle, Université du Québec à Montréal

***Gender in Turkish Day Time Talk Show; Tatlı Sert with Muge Anlı***

Dilek Cindoglu, Kadir Has University

Öykü Deniz Aytemiz, Kadir Has University

Yiğit Bahadır Kaya, Kadir Has University

***Women in Lebanese Advertisements: Representations, Perceptions, Responses***

Lubna Maaliki, Blanquerna Universitat

***Gender Stereotypes in Childrens' Popular TV Shows***

Eleonora Staykova-Misheva, Sofia University St. Kliment Ohridski

***Gender Representations in the Digital Spaces: A Socio-netnographic Approach***

Kaoukaou Mahjouba, Regional Center for Education and Training Professions (CRMEF)



# 24 JUNE 2023

9h00 – 11h00: Session 3

**Session chair:** Dimitra Laurence Larochele

***Gender stereotypes & representation of victims of women trafficking in Indian news media***

Arun Kumar Acharya, Sambalpur University

***The presentation of the crime of femicide from the Greek electronic press***

Stella P. Papamichail, University of West Attica

Konstantina Sklavou, Social Worker, University of West Attica

***‘Balance ton quoi’, oui ou non, sans ‘Tout oublier’: analysis of anti-gender representations and feminist discourses in the audiovisual production of the Belgian singer Angèle***

Mónica Tovat-Vicente, Rey Juan Carlos University of Madrid

Elena Cabanillas-Mallenco, Rey Juan Carlos University of Madrid

***Depiction of Fat Female Bodies: A Study of Select Malayalam Movies***

Aleena George, Anna University

Deepa Mary Francis, Anna University

***Imaginaires in a (not so) imaginary land. The representation of the body in the virtual environment: challenges and perspectives of investigation***

Eleonora Noia, Università Cattolica del sacro cuore di Milano

Michele Varini, Università Cattolica del sacro cuore di Milano

11h00 – 11h15: break

11h15 – 13h15: Session 4

**Session chair:** José Antonio Ruiz San Román

***An Intersectional Approach to Representation(s) of Gender Nonconforming & Transgender Kids in Contemporary Anglophone Cinema(s): Bodies, Childhoods, and Familial Figures***

Enes Akdağ, Kadir Has University

***Sex and the auteur: the societal consequences of the cinema of Stanley Kubrick***

Lawrence Ratna, St. Ann's Hospital

***“Cut off the Mat”: Fractal Debates on Feminists in China***

Meng Jiayi, Central China Normal University

***Construction and Contestation of Trans Identity: An Analysis of Representation of Transgenders in South Indian Cinema***

Neethu S. Nair, Anna University

Deepa Mary Francis, Anna University

***Astitva (Identity): An analytical study of Indian Cinema in the Context of identity formation of the LGBTQ+ Community in India***

Bandana Meher, Sambalpur University

13h15 - 14h30: break



## **14h30 – 16h30: Session 5**

**Session chair:** Omar Cerrillo Garnica

**Queer Influencers in the Philippines and the use of TikTok as a Cultural Tool kit**

Samuel I. Cabbuag, Hong Kong Baptist University; University of the Philippines Diliman

***An Analysis of Social Media Narratives of the Indian Transgender Community on YouTube***

K Kavitha, Indian Institute of Technology Indore

***Gaze, Discourse, and Digital Activism: A Feminist Analysis of Female Fans' Nisu Practice on Weibo***

Jiaxin He, Tsinghua University

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**Scandalous Aunties: How Vloggers Re-Constructing the Identity of Indian Aging Women**

Nadira Khatun, XIM University

***Biological determinism and gender essentialism in menstrual tracking apps***

Anna Friedlander, Waikato University

## **16h30 – 16h45: break**

## **16h45 – 18h45: Session 6**

**Session chair:** Dimitra Laurence Larochelle

**Major Museums and the distortion of the role of women in Art history. The case of the Prado Museum in Madrid, Spain**

Beatriz Rodríguez Cuadrado. Universidad Politécnica de Madrid

José Antonio Ruiz San Román. Universidad Complutense de Madrid

**Russian-speaking women in the diaspora: sharing life stories on- and offline as a mutual support strategy**

Ekaterina Protassova, University of Helsinki

Maria Yelenevskaya, Technion – Israel Institute of Technology

**Spotlight on discrimination at work: Italian actresses' construction of digital spaces of feminist struggle**

Emanuela Naclerio, Erasmus University Rotterdam

Giulia Giorgi, University of Milan

**Indian Cinema and the Evolution of the cinematic gaze**

Shilpa Khatri Babbar, Vivekananda Institute of Professional Studies - Guru

Gobind Singh Indraprastha University

***From tube top to a Dupatta, which Feminism is Mine?***

Lavanya Dahiya, Indian Institute of Technology

The participation at the conference is free but registration is mandatory

**Subscription:** <https://www.eventbrite.co.uk/e/international-conference-gender-and-media-tickets-626318524567>

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