

**GLOBAL RESEARCH AND EDUCATIONAL FOUNDATION INDIA
(GREFI)**

&



**Sociology on
Local-Global Relations**

in collaboration with

**INDIAN SOCIOLOGICAL SOCIETY RC 14 GLOBALIZATION AND
CULTURE**

International Conference

on

**Globalization, Communication and Cultural Change: The Transformation of Local
Communities and the Rise of Network Society**

November 4-6, 2019

Venue: Jawaharlal Nehru University (JNU) Campus, New Delhi, India

This conference is part of the activities of the **Global Research and Educational Foundation India and ISA Working Group 01 on Local Global Relations** in the run –up to the next Forum of International Sociological Association which will take place in Porto Alegre (July 14-18, 2020)

Globalization refers to widening, deepening and speeding up of worldwide interconnectedness in all aspects of contemporary social life. New communication technologies have facilitated the process of globalization and transformed the socio-cultural milieu of different societies in such a way that the fields of interactions are cutting across the boundaries of communities and nation states. The transnational flow of people, commodities, ideas and activities is closely associated with the information technology. These new communication technologies are not only integrating various forms of media in single communication devices but also connecting people through internet enabled applications particularly social networking/social media. Thus communication now has global dimensions and

facilitating the people in extending their social network beyond the boundaries of nation states and new categories of concepts and methodological tools are emerging to understand the changing reality. These changes have posed a serious challenge to the state centrist assumption of social sciences in recent past. Social Scientists who have conventionally focused their analysis on the relationship between media, culture and society are now shifting to analyzing these emerging trends at different levels. In what ways globalization and new communication technologies are transforming the socio-cultural and economic milieu of local communities including India which is now under the process of structural economic reforms particularly transformation from monetary economy to less-cash economy and development of new skill among the youth both in the urban and rural areas, the digitalization and ICT would be the main driving force of transformation. Thus, the conference will examine new processes and aspects of cultural changes in globalizing world and its role and influence in the context of sustainable development of local communities.

The aim of the conference is to look through new perspectives on issues of cultural values and everyday social practices in solving global and transnational and sub-regional problems and to investigate the role of organizations, movements and groups of interests in articulating and defending different interests at the international level as well as at local level.

Discussions will be focus on the following questions:

- Cultural diversity in Global time and National approaches for saving cultural heritage and social Local and territorial identities in the context of globalization
- Globalization and transforming of labor relationships at the national, regional and local levels
- Sociocultural risks of global social processes and its impact on local communities.
- Estrangement and new social fears in the context of Globalization.
- Migration and changing of mental maps of the World. Migration Conflicts and overcoming of socio-cultural contradictions
- Global risks for Health: new challenges and solutions
- Globalization, climate change and local communities
- Globalization and changing patterns of media communication at the local, regional and global level
- Globalization, Communication and changing cultural milieu in North Eastern Region of India
- Role of information Technology in transformation of local communities.
- Mass media and cultural globalization

- Globalization, gender and Culture
- Communication and Higher Education in globalized world
- Documentary/short films* based on research on the different dimensions of the main theme of the conference (one special audio-visual session will be organized to display these documentary and short films and a discussion will take place after the show)

The above sub-themes are only indicative. Other themes related to main topic of conference will also be considered.

Abstracts with title and keywords should not exceed 400 words. Additional requested information should include: name(s); affiliation(s); and Email of all the author(s)

Abstracts should be sent before June, 15 to the email addresses of the following persons:

Prof. Virendra P. Singh, Organizer of the Conference & Chairman, GREFI & Professor of Globalization and Development Studies, University of Allahabad, Prayag Raj 211002, India
etdrvps@gmail.com ; grefiplus2018@gmail.com

Prof. Nataliya Velikaya, Co-organizer of the Conference & President, ISA WG 01 Local Global Relations & Professor of Political Sociology, Russian State University for humanities, Moscow, Russia
natalivelikaya@gmail.com

Local Organizing Committee

Prof. Virendra P. Singh, Organizer of the Conference & Chairman, GREFI & Professor of Globalization and Development Studies, University of Allahabad, Prayag Raj 211002, India
etdrvps@gmail.com

Dr. Sarvesh Dutt Tripathi, Organizing Partner of the Conference, Head, University School of Mass Communication, Guru Govind Singh Indraprastha University, New Delhi, India
sarveshdt@gmail.com

Prof. Madhav Govind, Organizing Partner of the Conference, Centre For Studies Science Policy, Jawahar Lal Nehru University, New Delhi-110067 INDIA

mgovind11@gmail.com

Prof. Alka Sharma, Organizing Partner of the Conference & Dean School of Humanities and Social Sciences, JIIT, Noida

alka.sarma@jiit.ac.in

Dr. Seema Jain, Organizing Partner of the Conference, Principal, J.K.P. (PG) College, Muzaffarnagar, India

dr.seemajain15@gmail.com

Dr. Manju Goyal, Organizing Partner of the Conference, Principal, Shambhu Dayal College, Ghaziabad, India

manjugoyal0808@gmail.com

Prof. Parvez Ahmad Abbasi, Vice Chairman, GREFI, & Former Head, department of Sociology, VNSG University, Surat-395007, India

parvezabbasi@yahoo.co.in

Dr. Pankaj Kumar Singh, Secretary, GREFI and Assistant Professor, Maharan Pratap Govt. PG College, Bilsa, Uttar Pradesh

pankajsocihdi@rediffmailmail.com

The publication of the papers is being planned before the Conference. The Organizing Committee has the right for a competitive selection of participants on the basis of their submitted papers. Last date for submitting full paper for publication is September 15, 2019.

For other details write to us at: etdrvps@gmail.com ; mgovind11@gmail.com